

# CAREC Business Development Forum

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**9<sup>th</sup> Transport Sector Coordinating Committee Meeting**  
**11-12 October 2010, Manila, Philippines**



# Arrangement

- 29-30 July 2010, Urumqi, PRC
- Host Agencies
  - Ministry of Commerce
  - Ministry of Finance
  - Government of Xinjiang Uygur Autonomous Region
  - ADB
- Almost 400 participants from public and private



# Main objectives

- Discuss ways to promote greater public-private participation in the CAREC region
- Showcase business and investment opportunities in the CAREC countries



# Program

## Day 1

- Plenary Session: Business opportunities and Public-Private Partnership in Regional Development
- Country Presentations on Trade and Investment Opportunities



## Day 2

- Panel Sessions on Transport, Trade in Agriculture, Trade Facilitation and Energy
- Visit to Local Firms

# Opportunities

- Rich natural and human resources
- Expanded markets
- Region's strategic location

⇒Region's massive investment potential:

Transport & Logistics, Energy & natural resources, Agriculture, Tourism, etc

[Transport sector]

- TTFS Action Plan
- Airports, Rails, Ports

# Challenges

- Strong potential of the region as a profitable investment
  - Enabling environment for private investment
  - Developing physical and institutional infrastructure
  - Raising greater awareness on the region's massive investment potential