



**CAREC Webinar series – Aviation and Tourism  
10 March 2021, Third Webinar**

1330 – 1400	<b>Testing and Sign in</b>
1400 – 1405	<b>Welcome Remarks</b>
1405– 1435	<b>Session 1: Reivew of first two webinars, dialogue and discussion of CAREC aviation challenges and opportunities</b> <i>Moderator: TBD</i>
1435–1505	<b>Session 2: Brief presentations on low cost carrier potential in CAREC and cargo development opportunities in CAREC</b>  <i>About the Speakers:</i> Brendan Sobie of Singapore-based Sobie Aviation is the senior aviation specialist and consultant for CAREC. Brendan has been involved with the CAREC Aviation program for four years, co-authoring the aviation scoping study that was published in 2018 and authoring the recent COVID-19 impact assessment study. Brendan is a widely recognized thought leader on aviation issues in Asia Pacific, frequently writing commentaries and white papers and appearing on news networks such as Bloomberg, CNBC and Al Jazeera. He has been covering aviation for over 20 years and now advises a wide range of aviation clients and investors, specializing in strategy and market outlook. He was previously chief analyst for CAPA - Centre for Aviation.  Simon Russell is MD of Eagle Aviation Consulting Ltd, and has 40 years' experience in aviation and air transportation development, both in consulting and in senior management roles at a major national airline. His proven experience and accountability in the delivery of strategy, planning, and execution of high profile aviation transformation projects is sought after by governments, airlines, and private investors across Oceania, Middle East, Africa, Latin America, South-East and Central Asia, Russia plus other countries. He specializes in aviation strategy and policy development at country level and the linkages to tourism. He is currently advising a government on COVID-19 recovery planning in the aviation sector. He has worked with ADB for four years on the CAREC program, and at country level, as a senior aviation specialist and international aviation expert.
1505 – 1525	<b>Session 3: Feedback, Q&amp;A and Live Surveys with Participants</b> <i>Moderator: TBD</i>
1525-153	<b>Closing Remarks</b>