



Program

CAREC Webinar series – Aviation and Tourism 10 February 2021, Second Webinar

1330 – 1400	Testing and Sign in
1400 – 1405	Welcome Remarks
1405– 1435	<p>Session 1: Silk Road Air Pass proposal</p> <p><i>About the Speaker:</i> Brendan Sobie of Singapore-based Sobie Aviation is the senior aviation specialist and consultant for CAREC. Brendan has been involved with the CAREC Aviation program for four years, co-authoring the aviation scoping study that was published in 2018 and authoring the recent COVID-19 impact assessment study. Brendan is a widely recognized thought leader on aviation issues in Asia Pacific, frequently writing commentaries and white papers and appearing on news networks such as Bloomberg, CNBC and Al Jazeera. He has been covering aviation for over 20 years and now advises a wide range of aviation clients and investors, specializing in strategy and market outlook. He was previously chief analyst for CAPA - Centre for Aviation.</p>
1435–1505	<p>Session 2: How to Develop Air Services and Align Tourism</p> <p><i>About the Speaker:</i> Simon Russell is MD of Eagle Aviation Consulting Ltd, and has 40 years' experience in aviation and air transportation development, both in consulting and in senior management roles at a major national airline. His proven experience and accountability in the delivery of strategy, planning, and execution of high profile aviation transformation projects is sought after by governments, airlines, and private investors across Oceania, Middle East, Africa, Latin America, South-East and Central Asia, Russia plus other countries. He specializes in aviation strategy and policy development at country level and the linkages to tourism. He is currently advising a government on COVID-19 recovery planning in the aviation sector. He has worked with ADB for four years on the CAREC program, and at country level, as a senior aviation specialist and international aviation expert.</p>
1505 – 1525	<p>Session 3: Feedback, Q&A and Live Surveys with Participants <i>Moderator: TBD</i></p>
1525-1530	Closing Remarks