

CAREC University Startup Generator 2023

Information Analysis: Unlocking the Power of Research for Innovative Business Ideas

February 22, 2023 | 15:00 - 16:00 (GMT +8)

ZOOM Meeting: [link](#)

Agenda

15:00 - 15:05

Welcome (5min)

Moderator: **Shuqi Su, Consultant, ADB**

15:05 - 15:45

Information Analysis Training: Unlocking the Power of Research for Innovative Business Ideas (40min)

Trainer: **Dr. Khimji Vaghjiani, Innovator and entrepreneur, lecturer and author**

This session will focus on how to address the 3 guiding questions provided by the CAREC University Startup Generator 2023. The session aims to provide students with a better understanding on how to conduct preliminary research and generate relevant assumptions when given a question, as well as what to consider during research and brainstorming.

15:45 - 15:55

Group Photo

Question & Answers (10min)

Moderator: **Shuqi Su, Consultant, ADB**

15:55 - 16:00

Feedback Survey & Closing Remarks (5min)

Moderator: **Shuqi Su, Consultant, ADB**