

## The IPPC ePhyto Solution

January 2022

#### **OVERVIEW OF THE IPPC EPHYTO SOLUTION**

- "ePhyto" is short for **electronic phytosanitary certificate**. In simple terms, it is the data contained in a phytosanitary certificate in digital form.
- The IPPC ePhyto Solution consists of:

## Hub System to facilitate exchange of ePhytos between NPPOs NPPOs Gen Nation Cent base allow without syptometric product of an ePhytos

# GeNS Generic ePhyto National System Centralized webbased system to allow countries without their own systems to produce, send and receive ePhytos through the hub

# Harmonized message Uniform format, structure and accompanying codes and lists where applicable

- The IPPC ePhyto Solution meets the requirements of International Standard for Phytosanitary Measures (ISPM) 12

  Appendix 1 and
- Helps countries comply with Articles 7.9 (release of perishable goods) and 10.1 (simplifying formalities and documentation requirements for cross-border trade) of the **Trade Facilitation Agreement** of the World Trade Organization.







### ePhyto is the electronic equivalent of a paper phytosanitary certificate (ISPM 12)

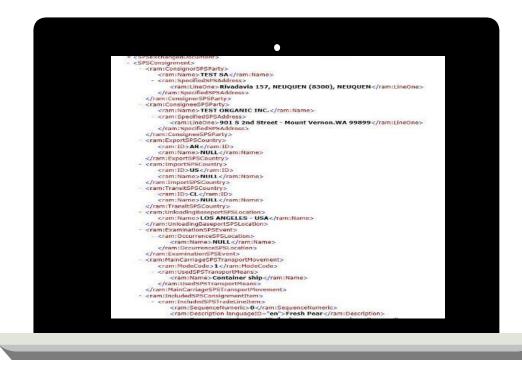


**NOT** a paper certificate, but they can be printed





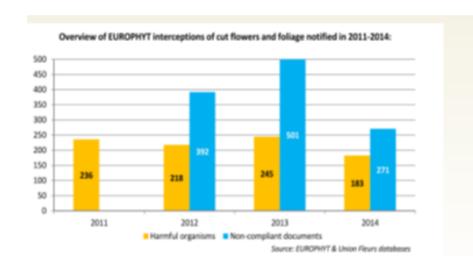
**NOT** a scanned certificate.







## Why ePhyto?

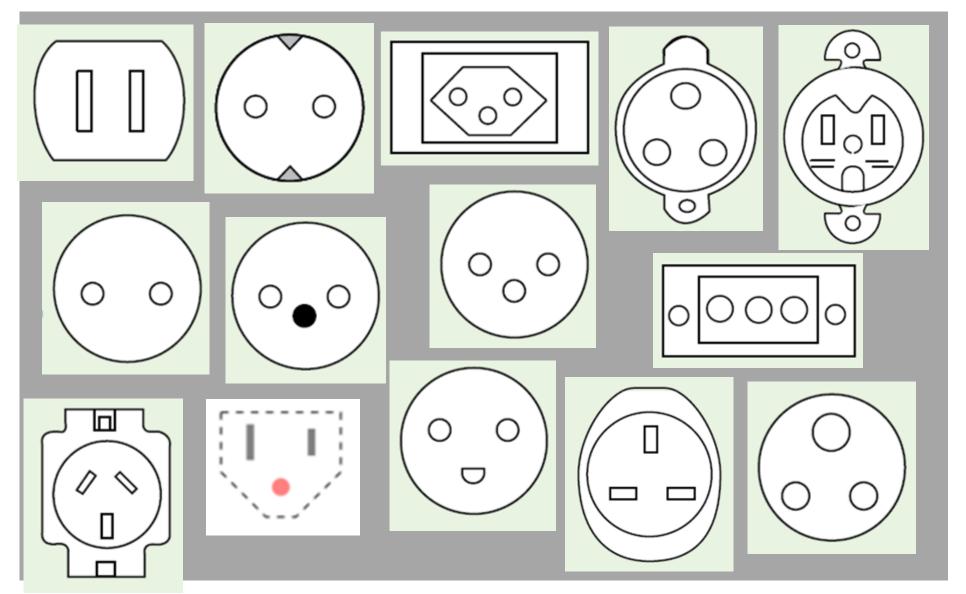


Non-compliant documents trigger a higher number of import rejections than actual plant health issues (harmful organisms)

- Inefficient processes in place labor intensive and highly manual with physical paperwork being couriered around and often re-entered
- Millions of emails sent in the grains industry alone more than 275 million emails are sent annually to process the estimated 11,000 shipments of grain transported on the ocean worldwide
- Any re-issuing of paper phytosanitary certificates has a tremendous cost for business
- Time and money
- Deterioration of commodities waiting for clearance
- Customer claims for late deliveries or bad quality
- Mountains of paper, a lot of it expensive paper, are produced, printed and stored or destroyed on an annual basis



















### **HUB Overview**

Centralized system to facilitate exchange of ePhytos between NPPOs

A National system(s) or the Generic National System (GeNS) communicates with the hub

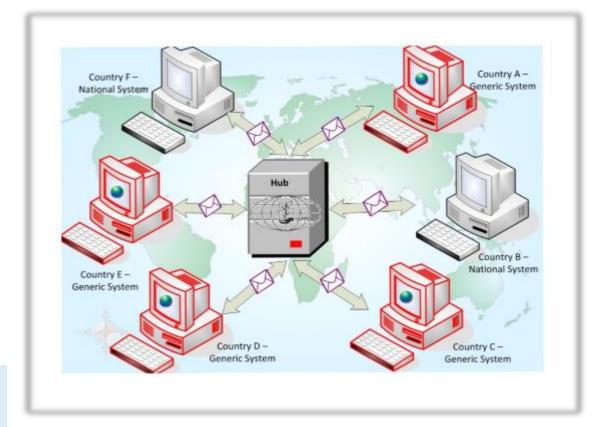
- > Pushes certificates to the hub
- Receives certificates from the hub by push or pull

#### Hub components

- Administration Interface
- > Web Service

Prescribed rules of connection

Defined structure/codes/terms for the XML message.















#### HUB – Business Rules



The Hub is a single, multilateral system

The Hub will be available 24/7 (secure and monitored)

No information (messages, transactions) should be lost

There is a single exchange protocol

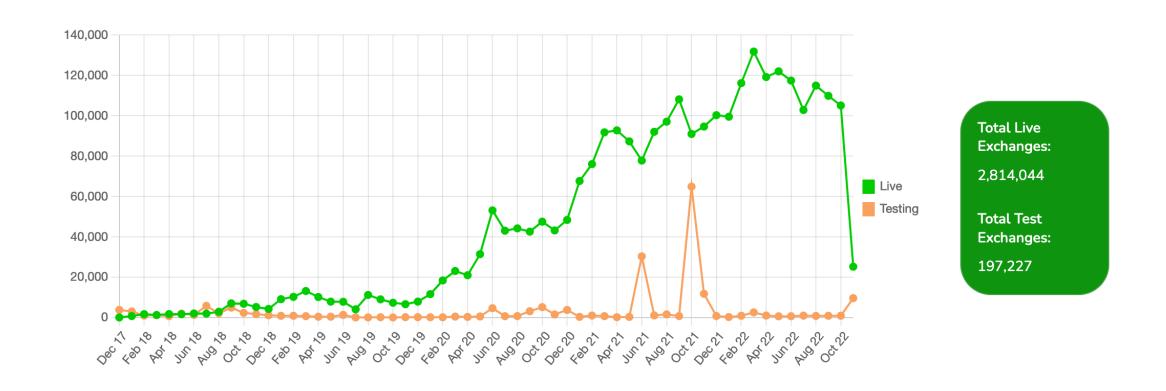
The IPPC determines the version of UN/CEFACT schema

Participating countries will require a National System to exchange ePhyto through the Hub or use the Generic system





#### Summary of the certificates successfully exchanged through the HUB



### **Additional information and highlights**

- The value of plant exports from ePhyto participants increased sharply at the onset of the Covid-19 pandemic, with the value increasing by 225 percent between January and February 2020 (from 1 billion USD in January to 3.2 billion USD in February 2020)
- With an acceleration in the use of ePhytos in 2020/21, the value of plant exports from ePhyto participants grew by 682 percent from 1 billion USD in January 2020 to 7.8 billion USD in December 2021.
- The value of plant product exports from countries that issue ePhyto certificates has also increased significantly, with over 4.8 billion USD recorded in 2018 to over 79 billion USD by the end of 2021.
- In 2021 only 10.6 percent of the value of plant exports requiring phytosanitary certifications was covered by the ePhyto solution, meaning there is scope for expanding country participation in the use of ePhyto





#### **FUTURE PLANS**

- CPM Focus Group on Sustainable Funding for ePhyto
  - Aim to present short, medium, and long term solutions to CPM-17 (2023)
- Translation into other languages (GeNS)
  - French and Arabic versions are live
- Routine maintenance and enhancements
  - Channel enhancements
  - ePayments
- Continued collaboration with non-phytosanitary agencies/organizations (OIE/Codex/Others)
  - NPPO workshops with the ePhyto Industry Advisory Group (IAG)
  - Ongoing projects with the Global Alliance for Trade Facilitation and World Bank
- Linkage to other government systems (Single Windows, Customs, ASYCUDA, Industry etc.)











#### **Remaining Challenges**

- Some countries still want to establish bilateral exchanges only
- Lack of resources to support coming onboard (equipment, personnel)
- Lack of political will in senior leadership
- Some countries are developing their own national systems and prefer to wait to connect via those systems to the Hub





#### **COLLABORATION**

The IPPC Secretariat is working with a number of international organizations and groups to make the ePhyto Solution a trade facilitation tool for any country (or organization) wishing to use it. These include:

- The Global Alliance for Trade Facilitation of the World Economic Forum
- The ePhyto Industry Advisory Group
- The Standards and Trade Development Facility
- The World Bank and International Finance Corporation
- The World Customs Organization







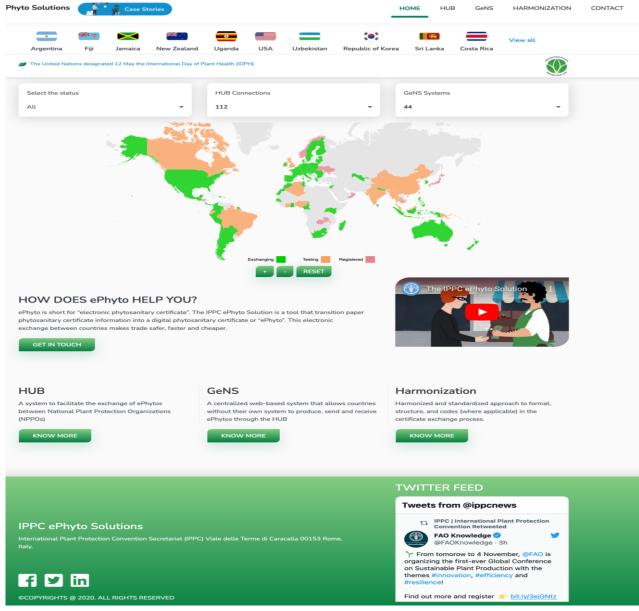












#### www.ephytoexchange.org

How to join, technical documentation, case studies and other information.













## Thank you for your attention!!



