

# REGIONAL COOPERATION DEVELOPMENT IN TOURISM

## CAREC 2030 VISION

Management of cultural - historical heritage and the environment  
in tourism

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Cultural values, historical heritage and elements of the environment and nature of countries are the foundations of the tourism industry

- According to a study (“Meaningfull Journey”) of E Dreams ODIGO, “feelings, dreams and desires” encourage people to travel. (themeaningfulljourney.com)
- The cultural-historical values, the environment and the new nature that we are discussing today in this conference are the elements that give rise to the desire to travel in a person. The recognition of other cultures, the study of historical places, spending time in new circles, gives rise to new feelings and perspectives among travelers. The person who traveled becomes a different person after returning.
- In 2017, European countries received more than 350 million tourists with these values. Cooperation between European countries helps to increase the number of tourists.
- In 2017, the neighboring CAREC countries (Azerbaijan, Kazakhstan, Kyrgyzstan, Turkmenistan, Tajikistan and Uzbekistan) took about 15 million.



The primary goal of the region is to be logged in  
World Tourism Industry.

## 30 countries that host over 10 million tourists

| Rank | Country              | Number of Tourists | Year |
|------|----------------------|--------------------|------|
| 1    | France               | 84,452,000.00      | 2015 |
| 2    | United States        | 77,510,000.00      | 2015 |
| 3    | Spain                | 68,215,000.00      | 2015 |
| 4    | China                | 56,886,000.00      | 2015 |
| 5    | Italy                | 50,732,000.00      | 2015 |
| 6    | Turkey               | 39,478,000.00      | 2015 |
| 7    | Germany              | 35,555,000.00      | 2016 |
| 8    | United Kingdom       | 34,436,000.00      | 2015 |
| 9    | Russia               | 33,729,000.00      | 2015 |
| 10   | Thailand             | 32,588,000.00      | 2016 |
| 11   | Mexico               | 32,093,000.00      | 2015 |
| 12   | Austria              | 26,719,000.00      | 2015 |
| 13   | Hong Kong SAR, China | 26,553,000.00      | 2016 |
| 14   | Malaysia             | 25,721,000.00      | 2015 |
| 15   | Greece               | 23,599,000.00      | 2015 |

| Rank | Country          | Number of Tourists | Year |
|------|------------------|--------------------|------|
| 16   | Japan            | 19,737,000.00      | 2015 |
| 17   | Saudi Arabia     | 17,994,000.00      | 2015 |
| 18   | Canada           | 17,971,000.00      | 2015 |
| 19   | Korea            | 17,242,000.00      | 2016 |
| 20   | Poland           | 16,722,000.00      | 2015 |
| 21   | Macao SAR, China | 15,703,600.00      | 2016 |
| 22   | Netherlands      | 15,007,000.00      | 2015 |
| 23   | Ukraine          | 13,333,000.00      | 2016 |
| 24   | India            | 13,284,000.00      | 2015 |
| 25   | Croatia          | 12,683,000.00      | 2015 |
| 26   | Singapore        | 12,051,000.00      | 2015 |
| 27   | Bahrain          | 11,621,000.00      | 2015 |
| 28   | Denmark          | 10,424,000.00      | 2015 |
| 29   | Indonesia        | 10,407,000.00      | 2015 |
| 30   | Morocco          | 10,177,000.00      | 2015 |
| 31   | Vietnam          | 10,013,000.00      | 2016 |

Source: indexmundi.com

82 Uzbekistan 1.950.000 2013

## Tourism in neighboring countries of the region (Azerbaijan, Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan, Turkmenistan)

| Year          | World tourism (mln) | Asia (%) |           | Countries of the region (%) |      |
|---------------|---------------------|----------|-----------|-----------------------------|------|
| 2017          | 1.400               | % 22     | 310       | 15                          | % 5  |
| 2030<br>(aim) | 1.800 — 2.000       | % 30     | 540 — 600 | 54 — 60                     | % 10 |

## Cultural heritage and natural resources (more than 7000 cultural and historical sites)

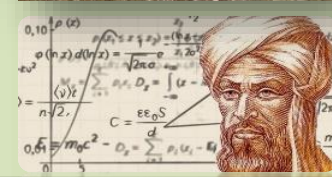
### INTANGIBLE CULTURAL VALUES

Meals-Weddings-Food Festivals-Seasonal Festivals-Uzbek Kurash (wrestling) - Kupkari (horse fight).

Morals, management philosophy: Naqshbandi, Al-Bukhari, At-Thermizy, Moturiy, Zamasharii

Scientific knowledge: Al-Beruniy, Al-Kharezmiy, Al-Farabi, Abu Ali Ibn Sina (Avicenna), Mirzo Ulugbek, Al-Margilani, Al-Fergani.

Historical-management: Amir Temur, Zahiriddin Mohammed Babur, Mirzo Ulugbek



### HISTORICAL AND RELIGIOUS HERITAGE

Afrosiyob, Registan, Mirzo Ulugbek Observatory, Madrasah, Historical Mosques, Bukhara Arch, Khiva - open-air museum, Buddhist temple in Termez, Churches

Shakhrisabz Aksaray, Historical and religious books, shrines.



### TOURIST ENVIRONMENTAL RESOURCES

Lakes (Aydar Kul), River banks (Amudarya and Syrdarya), dams, winter tourism centers, mineral waters and streams, National parks.



### CULTURAL HERITAGES WHICH ARE INCLUDED IN UNESCO LIST

Samarkand, Bukhara, Khiva, Shakhrisabz, Ugam-Chatkal biosphere, Culture and tradition of pilaf, Sumalak, Navruz Festival.



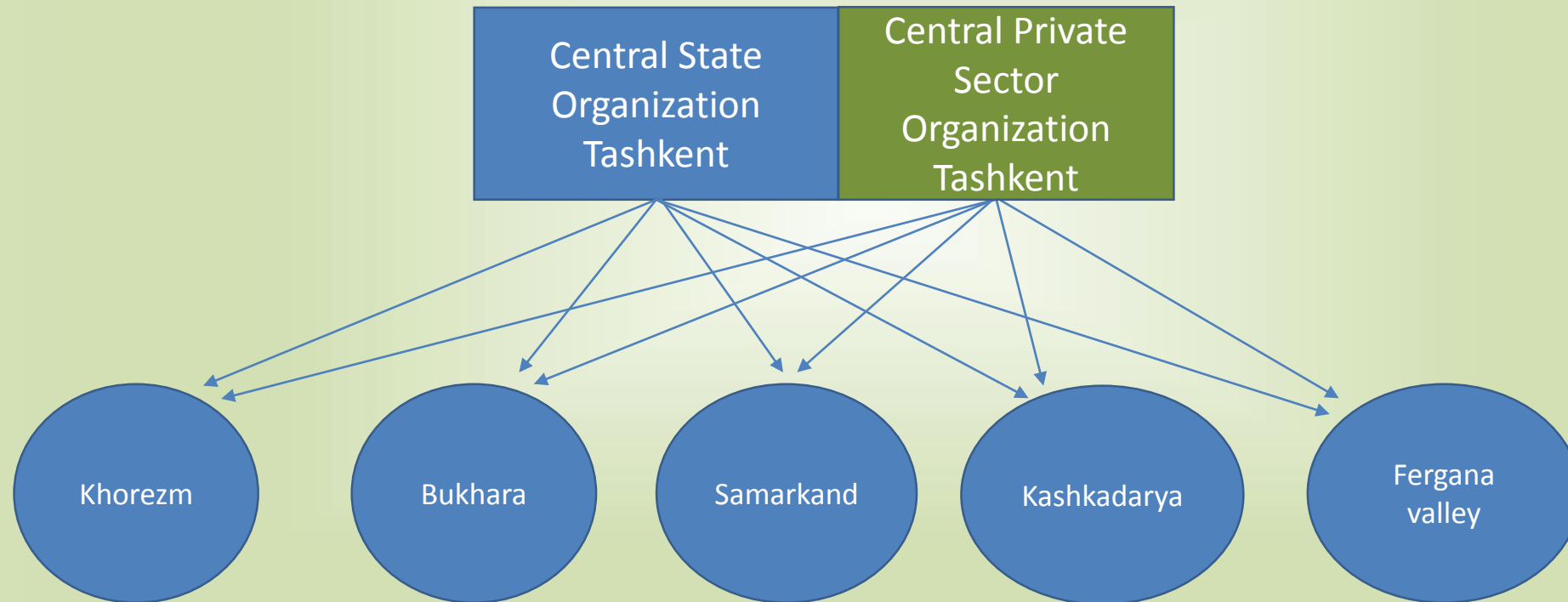


6 tourist regions of Uzbekistan with a rich cultural and historical heritage



## Models of the Tourism Department of Uzbekistan

- In partnership with the State and the Private Sector, - Central and Local Government, - Collegial Management.





## Neighboring countries

Azerbaijan, Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan, Turkmenistan, Main tourist markets





## **The main topics of the survey and workshop "Roadmap for the development of tourism in Uzbekistan until 2025"**

1. Construction of accommodation facilities and tourist centers
2. Promotion of tourism in foreign countries
3. Coordination and cooperation in the tourism sector
4. Differentiation of tourism
5. Activities of tour operators and travel agencies
6. Human resources and sustainability in tourism
7. Infrastructure and transport in tourism
8. Preferences, benefits and finances in tourist investments.

Analyzed and grouped the results of the survey.

A workshop will be held on November 19-21, 2018.

A roadmap for the development of tourism in Uzbekistan until 2025 is being developed.

# Conclusion

Purpose: Sustainable development through tourism



- Culture, history and the environment is important for tourism.
- Neighboring countries CAREC represents a new culture, history and environment for the global tourism industry.
- CAREC countries can cooperate in the management and transport system for integration into the global tourism industry.
- Cooperation for tourism between neighboring countries ensures the protection of cultural and historical values, as well as a clean environment.

**THANKS FOR ATTENTION!**

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