

PPPs IN AUSTRALIA

TOKYO, JAPAN 2 JUNE 2015

ADRIAN TORRES
SENIOR PPP SPECIALIST
ASIAN DEVELOPMENT BANK

The views expressed in this presentation are the views of the author and do not necessarily reflect the views or policies of the Asian Development Bank (ADB), its Board of Directors, or the governments they represent. ADBI does not guarantee the accuracy of the data included in this paper and accepts no responsibility for any consequences of their use. Terminology used may not necessarily be consistent with ADB official terms.



BACKGROUND



- Represents less than 10% of total government infrastructure procurement in Australia; greatest in NSW and VIC at 10%
- PPP projects are generally more complex and at times highly structured
- Highly developed market with highly experienced players and enablers
- The average procurement time is 17 20 months



PPP TIMELINE



1992

UK government introduced the *Private Finance Initiative*

2000

The Victorian Department o Treasury and Finance introduced *Partnerships Victoria*

2002

The SA
Department of
Treasury and
Finance
introduced
Partnerships
SA: Private
Sector
Participation in
the Provision of

Public Services

2002

The
Commonwealth
introduced
Commonwealth
Policy Principles
for the use of
the Private
Financing

2002

ACT's Treasury introduced Statement of the Objective and Principles for the Private Provision of Public Infrastructure

2004

The National
PPP Forum and
the National
PPP Working
Group was
established

April 2008

Infrastructure
Australia Act
came into effect

1992

2000

2001

2002

2003

2004

2008

2000

The TAS
Department of
Treasury and
Finance
introduced
Private Sector
Participation in
Public
Infrastructure
Provision –
Policy
Statement and
Guiding
Principles

2001

The QLD
Government
introduced
Public Private
Partnership
Policy –
Achieving Value
for Money in
Public
Infrastructure
and Service
Delivery

2001

The NSW
Treasury
introduced the
Working with
Government:
Guidelines for
Privately
Financed
Projects

2002

The WA
Department of
Treasury and
Finance
introduced
Partnerships for
Growth:
Policies and
Guidelines for
Public Private
Partnerships

2003

The NT
Department of
Chief Minister
introduced
Territory
Partnerships:
Policy
Framework

November 2008

The COAG
endorsed the
National Public
Private
Partnership
Policy and
Guidelines



SAMPLE PPP PROJECTS







PPP RANKING



Table 1: OVERALL SCORE						
	Rank 2014		Score 2014	Score 2011	Rank 2011	Rank change
	1	Australia	91.8	92.3	1	-
	2	United Kingdom	88.1	89.7	2	=
	3	Republic of Korea	78.8	71.3	3	=
	4	Japan	75.8	63.7	6	+2
	5	India	70.3	64.8	5	=
	6	India—Gujarat state	68.0	67.6	4	+2
	7	Philippines	64.6	47.1	8	+1
	8	People's Republic of China	55.9	49.8	7	-1
	9	Indonesia	53.5	46.1	9	=
	10	Thailand	50.4	45.3	10	=

Mature (80-100)

Developed (60-79.9)

Emerging (30-59.9)

Source: Evaluating the environment for public private partnerships in Asia-Pacific The 2014 Infrascope - A report by The Economist Intelligence Unit

Types of PPPs



Social Infrastructure PPP

- primary revenue stream or source of funding that repays the
 private sector finance used to build the facility takes the form of
 a service (or availability) payment from government
- 'Government Pays'

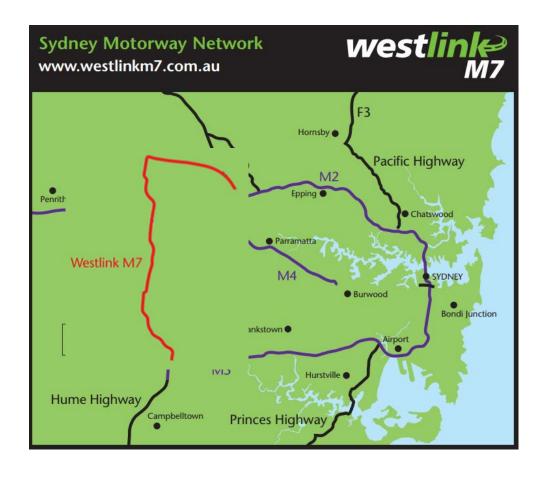
Economic Infrastructure PPP

- primary source of funding takes the form of charges paid by the users of the infrastructure
- 'User Pays'
- Typically applied to toll road projects





 40 km toll road opened to traffic on 16 December 2005 that uses a distance-based electronic tolling system





CASE STUDY 1 – "THE GOOD" WESTLINK M7 (CONTINUED)

- Westlink Motorway Limited is the consortium selected in 2003
- Consortium that owns Westlink Transurban, Macquire
 Infrastructure Group and Leightons Holdings
- Constructed by Abigroup Leighton Joint Venture
- Infrastructure Value A\$1.5 Billion
- Launched 8 months ahead of schedule

ADB

CASE STUDY 1 – "THE GOOD" WESTLINK M7 (CONTINUED)

- Financial Success
 - In December 2005, Westlink successfully restructured the terms of its existing bank debt facility and negotiated payment of an early completion bonus in respect of the D&C contract
- Positive Economic and Social Impacts
 - Increased industrial development in West Sydney
 - Increased industrial land values (up to 40%) along the M7 corridor



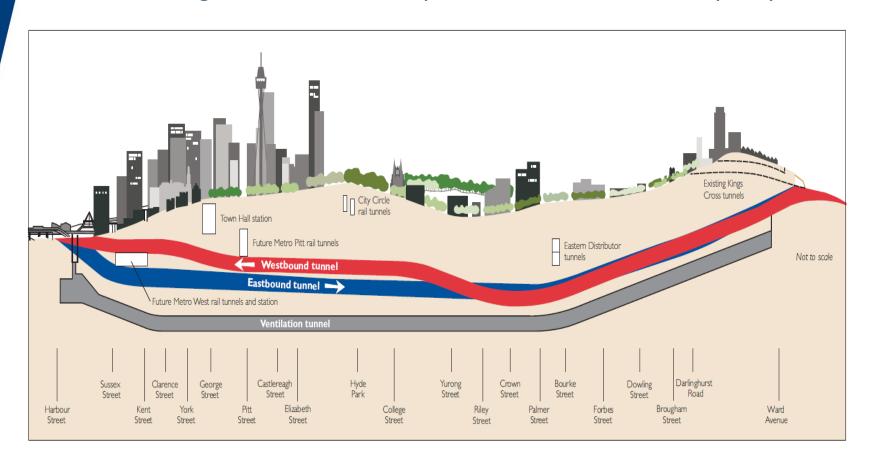
CASE STUDY 1 – "THE GOOD" WESTLINK M7 (CONTINUED)

- Overall
 - Delivered significant benefits to the community
 - Improved the transport across and through Sydney
 - Significant driver of investment and employment growth



CASE STUDY 2 – "THE BAD" CROSS CITY TUNNEL

• 2.1 km-long twin-tunnel toll way located underneath the Sydney CBD

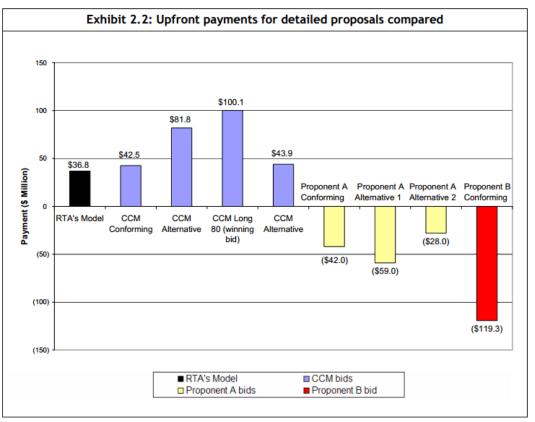




- The CrossCity Motorway (CCM) is the consortium selected in 2002
- CCM is sponsored by Bilfinger Berger AG, Baulderstone Hornibrook
 Pty Limited and Deutsche Bank AG
- Construction started in January 2003; tunnel opened in August 2005
- Built at a cost of A\$800 Million
- In less than 2 years after the tunnel opening the operating company has gone into receivership
- In June 2007, ABN Amro became the new project owner



- What went wrong?
 - Difference in business consideration fees

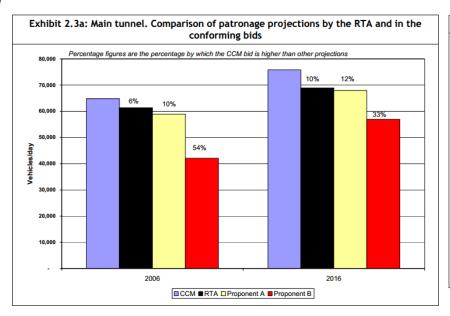


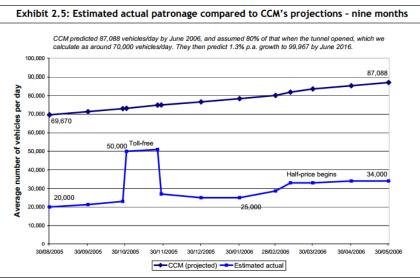
Source: Cross City Tunnel Evaluation of Proposals 2002. Note: these upfront payments include any Business Consideration Fee offered.

ADB

CASE STUDY 2 – "THE BAD" CROSS CITY TUNNEL (CONTINUED)

- What went wrong?
 - Overestimated Traffic Forecasts
 - The actual tunnel traffic did not even reach 50% of the forecast traffic levels





Source: Audit Office research. Information on CCM projected patronage obtained from RTA documents. Estimated actual patronage based on research plus CCM statements where available.



- What went wrong?
 - Size of Toll
 - At A\$3.56 each way, the size of the toll was the highest per km of any toll in Sydney and considerably higher than the original A\$2 toll proposed in 1998
 - Road Closures
 - A widely held view was the road closures and changes were not necessary but were introduced to force motorists into the tunnel to profit the operator; causing resentment from the public

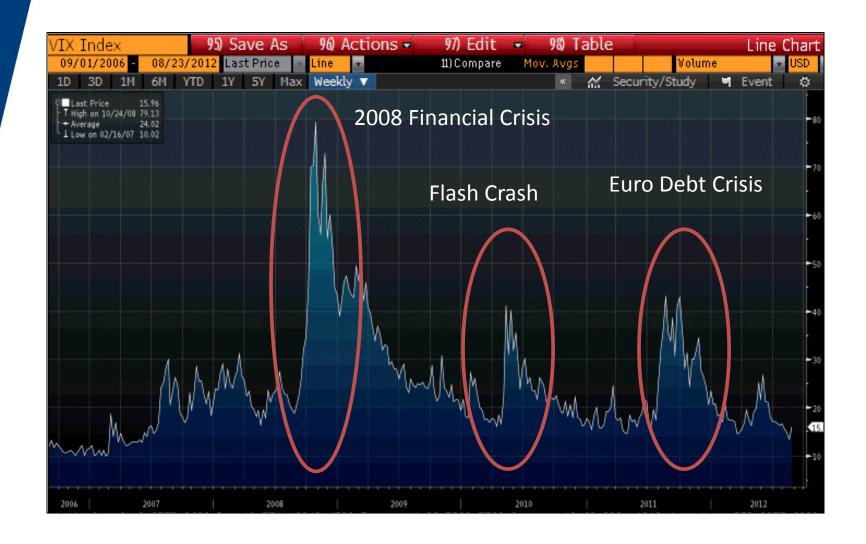


Lessons

- Proper and thorough traffic forecast assessment
- Limit significant changes in project scope post award
- Risk of bidding for upfront 'Business Consideration Fee'
- Project failure exposes Governments to political risk

AND THEN THIS...





IMPACT OF CRISES



- Credit and Financial Crises
 - Affected bank debt and debt capital markets
 - Limited liquidity/ appetite for long dated debt
 - Higher pricing (debt and equity)
 - Retreat of international banks (back to their home base)
 - More focus on relationship lending

CHANGES IN APPROACH (FOLLOWING THE CRISES)



- Shorter financing terms mini-perm structures
- Higher pricing (equity and debt)
- Project selection/ prioritization more social PPPs
- Revisit risk allocation/ sharing with higher Government contributions/ grants

SOME FURTHER IMPROVEMENTS



- More robust financing structures
- More appropriate risk sharing
- Minimize financing costs
- Reduce transaction and bid costs
- Cease using PSC as a pass/fail test of value for money
- Encourage "owner-led" bids
- Unbundling