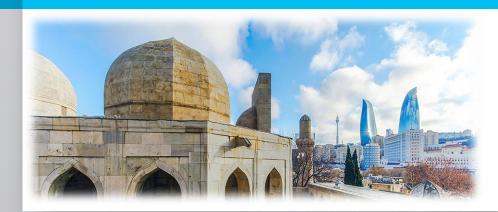
# Facilitating Cross-border Routes And Inter –Country Tourism Product





# Facilitating Cross-border Routes And Inter –Country Tourism Product

#### A. Travel facilitation and connectivity

- . visa regime
- . connectivity

### **B.** Inter-country tourism products and initiatives

- . tourism agreements
- II. inter-country tourism products

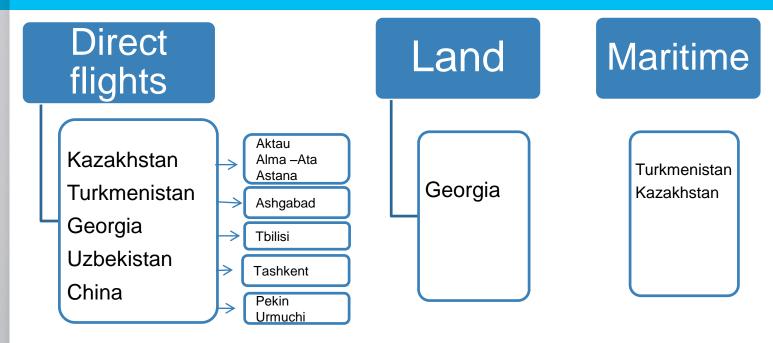
C. Role of CAREC in promoting Inter-country tourism initiatives

### Azerbaijan Visa Regime

### General information for getting visa to Azerbaijan

- -Visa-free entry
- E-visa ASAN visa
- Visa at the Embassy
- On arrival visa

### **Connectivity with CAREC region**



### **EXISTING TOURISM AGREEMENTS WITH CAREC COUNTRIES**

» Agreement on cooperation in the field of tourism between Azerbaijan, and



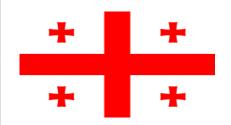






September10, 2004

### **EXISTING TOURISM AGREEMENTS WITH CAREC COUNTRIES**







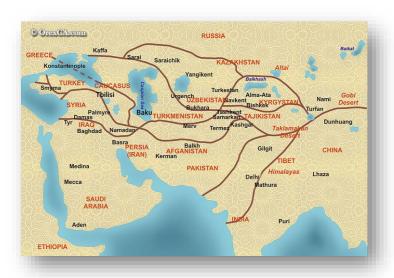
February 3, 1993

March 7, 1994

November 29, 2017

### **INTER-COUNTRY TOURISM PRODUCTS**

### **UNWTO Silk Road Program**



### The Modern Silk Road



### **INTER-COUNTRY TOURISM PRODUCTS**

Prehistoric Rock Art Trails (Gobustan, Azerbaijan)



European Route of Historic Thermal Towns (Galalti, Azerbaijan)



# Certified Cultural Routes of the Council of Europe crossing Azerbaijan

The European Route of Jewish Heritage (Guba, Krasnaya Sloboda)



The Iter Vites Route (Wine Road)
(Goygol, Shamkir, Gabala)



### PLANNED INTER-COUNTRY TOURISM PRODUCTS

"Cross -border »
Thematic Route on
the German
Heritage"
Azerbaijan and
Georgia

» Asureti, Georgia »



» Goygol, Azerbaijan



### **CHALLENGES IN DEVELOPING INTER-COUNTRY CULTURAL ROUTES**

- It is not sustainable, usually the private sector involved in a project are not interested to continue the activities for further development of a product;
- » Discussion for the development of the product between countries takes long time;
- » Long tour program;
- » Inconsistency in tourism product quality between countries,

## QUALITY CONTROL MEASURES ON INTER-COUNTRY TOURISM PRODUCTS

- » Specialized Technical Committee on developing standards on tourism and excursion services.
- "Cultural Route of the Council of Europe" certification,
- » Training program for getting guide certificate

### **Incentives And Other Forms Of Assistance Given To Private Sector Operators**

- » Strategic Road Map For Development Of Specialized Tourism Industry In Azerbaijan;
- » The Government supports private sector with low interest loans for developing tourism infrastructure on main cultural tourism routes
- » Regularly trainings for hotel and restaurant personal across the country

### **Investment Promotion Document**

- » Investment Promotion Certificate
- 7 years 50% of income tax free for Personal Enterprise (PE)
- 7 years 50% of profit tax free for Legal Enterprise (LE)
- 7 years property tax free for PE and LE
- 7 years land tax free for PE and LE
- 7 years VAT free from import of techniques, technological equipment and facilities for PE and LE
- 7 years customs free from import of techniques, technological equipment and facilities for PE and LE
- » Since 2015 abolishment of licensing for:
- tourism companies
- hotels

Deepening cooperation in the CULTURAL areas Silk Road and "Silk city Basqal" Ismailli







» Technical assistance and knowledge support by CAREC for newly (2016) created **Tourism and Recreation zones** in Azerbaijan.

Khizi-Khachmaz, Guba and Gusar TRZs

» Technical assistance to wellness and health tourism in Azerbaijan

- » Naftalan Therapeutic oil
- » Masalli Healing hot water
- » Nakhchivan Duzdag magic



- Technical assistant on creating "Caravanserais route"
- Investment support to Baku-Georgia Highway, (Zagatala- Balakan cross) for better infrastructure
- Support on improving maritime transport for better connectivity between CAREC countries
- Integrating the role of the private sector and civil society by promoting peopleto-people and business-to-business contacts across member countries
- Capacity building on improving ecotourism in Azerbaijan
- Collaboration in tourism education between CAREC countries ( capacity building)

# Thanks for your attention and time!