

Facilitating Cross-border Routes And Inter –Country Tourism Product



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A. Travel facilitation and connectivity

- I. visa regime
- II. connectivity

B. Inter-country tourism products and initiatives

- I. tourism agreements
- II. inter-country tourism products

C. Role of CAREC in promoting Inter-country tourism initiatives

Azerbaijan Visa Regime

General information for getting visa to Azerbaijan

- Visa-free entry
- E-visa ASAN visa
- Visa at the Embassy
- On arrival visa

Connectivity with CAREC region

Direct flights

Kazakhstan
Turkmenistan
Georgia
Uzbekistan
China

Aktau
Alma –Ata
Astana

Ashgabad

Tbilisi

Tashkent

Pekin
Urmuchi

Land

Georgia

Maritime

Turkmenistan
Kazakhstan

EXISTING TOURISM AGREEMENTS WITH CAREC COUNTRIES

» Agreement on cooperation in the field of tourism between **Azerbaijan**, and



May 24 , 2005



May 22, 2007



April 23, 1997



September10, 2004

EXISTING TOURISM AGREEMENTS WITH CAREC COUNTRIES



February 3, 1993



March 7, 1994



November 29, 2017

INTER-COUNTRY TOURISM PRODUCTS

UNWTO Silk Road Program



The Modern Silk Road



INTER-COUNTRY TOURISM PRODUCTS

Prehistoric Rock Art Trails

(Gobustan, Azerbaijan)



European Route of Historic Thermal Towns

(Galalti , Azerbaijan)



Certified Cultural Routes of the Council of Europe crossing Azerbaijan

The European Route of Jewish Heritage (Guba, Krasnaya Sloboda)



The Iter Vites Route (Wine Road) (Goygol, Shamkir, Gabala)



PLANNED INTER-COUNTRY TOURISM PRODUCTS

**“Cross –border
Thematic Route on
the German
Heritage”
Azerbaijan and
Georgia**

» **Asureti, Georgia**



» **Goygol, Azerbaijan**



CHALLENGES IN DEVELOPING INTER-COUNTRY CULTURAL ROUTES

- » It is not sustainable, usually the private sector involved in a project are not interested to continue the activities for further development of a product ;
- » Discussion for the development of the product between countries takes long time ;
- » Long tour program ;
- » Inconsistency in tourism product quality between countries ,

QUALITY CONTROL MEASURES ON INTER-COUNTRY TOURISM PRODUCTS

- » Specialized Technical Committee on developing standards on tourism and excursion services.
- » “Cultural Route of the Council of Europe” certification,
- » Training program for getting guide certificate

Incentives And Other Forms Of Assistance Given To Private Sector Operators

- » Strategic Road Map For Development Of Specialized Tourism Industry In Azerbaijan;
- » The Government supports private sector with low interest loans for developing tourism infrastructure on main cultural tourism routes
- » Regularly trainings for hotel and restaurant personal across the country

Investment Promotion Document

» Investment Promotion Certificate

- 7 years 50% of income tax free for Personal Enterprise (PE)
- 7 years 50% of profit tax free for Legal Enterprise (LE)
- 7 years property tax free for PE and LE
- 7 years land tax free for PE and LE
- 7 years VAT free from import of techniques, technological equipment and facilities for PE and LE
- 7 years customs free from import of techniques, technological equipment and facilities for PE and LE

» Since 2015 abolishment of licensing for:

- tourism companies
- hotels

Role of CAREC in promoting Inter-country tourism initiatives

Deepening cooperation in the CULTURAL areas
Silk Road and “Silk city Basqal” Ismailli



Role of CAREC in promoting Inter-country tourism initiatives

- » Technical assistance and knowledge support by CAREC for newly (2016) created **Tourism and Recreation zones** in Azerbaijan.

Khizi-Khachmaz, Guba and Gusar TRZs

Role of CAREC in promoting Inter-country tourism initiatives

- » Technical assistance to wellness and health tourism in Azerbaijan
- » Naftalan - Therapeutic oil
- » Masalli - Healing hot water
- » Nakhchivan - Duzdag magic



Role of CAREC in promoting Inter-country tourism initiatives

- » Technical assistant on creating “ Caravanserais route ”
- » Investment support to Baku-Georgia Highway, (Zagatala- Balakan cross) for better infrastructure
- » Support on improving maritime transport for better connectivity between CAREC countries
- » Integrating the role of the private sector and civil society by promoting people-to-people and business-to-business contacts across member countries
- » Capacity building on improving ecotourism in Azerbaijan
- » Collaboration in tourism education between CAREC countries (capacity building)

*Thanks for your attention and
time!*