

# AGENDA

**JULY 27 – 29**  
**GEORGIAN AMERICAN UNIVERSITY**  
**(GEORGIA)**

## DAY 12, July 27, Thursday: Workshop

Time	Session	Venue
9:00 – 9:30	Walk to GAU	Hilton Garden Inn
09:30-10:30	Welcome & Introduction of the university Campus walking tour	GAU
10:30-12:30	Training session 1: Overview of national startup ecosystem (120min + Q&A)	GAU
12:30-14:00	Networking and Lunch	GAU Buffet
14:00-15:00	Training session 2: Identifying the Right Team/ Team Roles and Responsibilities  Speaker: Davit Chechelashvili	GAU
15:00-17:00	Training session 3: Pre-launch Marketing Strategies/ Creating a Minimum Viable Brand  Speaker: Nikoloz Gogochuri	GAU
17:00-18:30	Training session 4: Startup journey – Georgian successful startups will share their journey to program participants  Speakers from Caru, Phubber, Omofox, Payz	GAU
18:30-19:00	Break	GAU
20:00 –	Reception Dinner	In the shadow of Metekhi

Please Note: Program agenda is for reference only; Final program will be provided by host universities upon arrival.



# AGENDA

## JULY 27 – 29 GEORGIAN AMERICAN UNIVERSITY (GEORGIA)

### DAY 13, July 28, Friday: Site Visit

Time	Session	Venue
9:00 – 10:00	Hotel to GITA Techpark by bus	Hilton Garden Inn
10:00 – 12:00	GITA Techpark	GITA Techpark
12:00 – 13:00	Adjara group - Stamba, D block	Stamba
13:00 – 13:30	Lunch (free time)	Stamba
14:00 – 15:00	Fabrika co-working spaces Impact Hub	Fabrika
16:00 – 17:00	MEAMA	MEAMA
18:00 – 20:00	Dinner	Tsiskvili
20:00 –	Back to hotel	Hilton Garden Inn

### DAY 14, July 29, Saturday: Closing Ceremony & Departure

Time	Session	Venue
9:00	Check out hotel Leave luggage in the hotel	Hilton Garden Inn
9:30 – 10:00	Walk to GAU	
10:00 – 12:00	Closing Ceremony & Demo Day	GAU/GITA
12:15 – 14:00	Networking and Buffet lunch (Open-ended)	TBD
Afternoon	Free time in the afternoon Dinner, own arrangement	GAU
Evening	Departure  Tbilisi-Baku, J29234, Sat, July 29 at 20:10 (5 ppl) Tbilisi-Almaty, KC140, Sat, July 29 at 22:20 (7 ppl) Tbilisi-Tashkent, J29226, Sat, July 29 at 23:55 (7 ppl) ADB coordinators at own arrangement	

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