

# AGENDA

**JULY 16 – 19**  
**ALMATY MANAGEMENT UNIVERSITY**  
**(KAZAKHSTAN)**

## DAY 1, July 16, Sunday | Arrival

Time	Session	Venue
Whole Day	Arrival: Everywhere – Almaty	
	Transfer to hotel	Hotel Kazakhstan
	Meals at own arrangement	

## DAY 2, July 17, Monday | Opening Ceremony & Workshop

Time	Session	Venue
9:30 – 10:00	Hotel to ALMAU by bus	Hotel Kazakhstan
10:00 – 12:00	Opening Ceremony	6th Floor, ALMAU
12:00 – 13:00	Lunch	ALMAU cafeteria
13:00 – 18:00	<b>Workshop</b> Training 1: Understanding Startup Challenges and Success Factors Trainer: Kendrick White  Training 2: Understanding Unique Selling Propositions Trainer: Nurzhan Temirgaliyev  Training 3: Understanding Customers and Market Research Trainer: Aliya Marova, Professional Business Trainor, Human Capital  Training 4: Pitch deck and presentation tips; First pitching session and feedback Trainer: Musa Ak, Technical Director of Coca-Cola Company in Kazakhstan	“Adam Point”, Qaynar Bulaq, ALMAU
18:00 – 18:30	Transfer to restaurant by bus	
19:00 – 21:00	Welcoming dinner	Maharaja restaurant Furmanov Ave 229, Almaty
21:00 – 21:30	Transfer to hotel by bus	Hotel Kazakhstan

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# AGENDA

**JULY 16 – 19**  
**ALMATY MANAGEMENT UNIVERSITY**  
**(KAZAKHSTAN)**

## DAY 3, July 18, Tuesday | Site Visits

Time	Session	Venue
9:30 – 10:00	Transfer from Hotel to Company	Hotel Kazakhstan
10:00 – 13:00	Visit Companies	TBD
13:00 – 14:00	Lunch	TBD
14:00 – 18:00	Sightseeing: Shymbulak	Shymbulak
18:00 – 20:00	Dinner	TBD
20:00 – 20:30	Transfer to hotel by bus	Vivaldi International Hotel

## DAY 4, July 19, Wednesday | Demo Day & Transfer to Tashkent

Time	Session	Venue
9:30 – 10:00	Check-out hotel Transfer from Hotel to ALMAU by bus	Hotel Kazakhstan
10:00 – 14:00	Demo Day	“Adam Point”, Qaynar Bulaq, ALMAU
14:00 – 15:00	Lunch	ALMAU Cafeteria
15:00 – 18:00	Team Building City Tour: Mega Almaty (15min walk)	“Adam Point”, Qaynar Bulaq, ALMAU
18:00 – 19:00	Dinner	TBD
19:00 – 20:00	Transfer to airport  Almaty – Tashkent, KC129, 22:50 – 23:25 28 people	
23:30 –	Arrival to Tashkent  Transfer to hotel	Hotel Uzbekistan

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# AGENDA

JULY 20 – 22  
WESTMINSTER INTERNATIONAL UNIVERSITY IN TASHKENT  
(UZBEKISTAN)

## DAY 5, July 20, Thursday | Workshop

Time	Session	Venue
9:30 – 10:00	Hotel to WIUT on foot	Hotel Uzbekistan
10:00 – 10:30	Introduction and WIUT orientation Facility tour.	WIUT
10:30 – 12:00	Parallel session for <u>students</u>  <b>innoQuiz – Interactive session for participants on innovation and entrepreneurship</b> Moderator: <b>Marufjon Boymurodov</b>	innoWIUT Entrepreneurs' Lab
10:30 – 12:00	Parallel session for <u>coordinators</u>  <b>Round Table: Startup Ecosystem Development</b> Participant parties: WIUT, UzVC (Uzbekistan national venture fund), Sturgeon Capital Venture Fund and ADB.	Samarkand Boardroom WIUT
12:00 – 14:00	Lunch at Navvat (walking distance of 900 meters)	Navvat
14:00 – 15:00	<b>Session 1 – Uzbekistan Startup Ecosystem Overview.</b> Trainer: Ra'no Siddikova (Partner Success Manager, Plug & Play)	Student Zone WIUT
15:00 – 17:00	<b>Session 2 – Business Model Canvas</b> Trainer: Durdona Baxronova (Frontend Engineer, Super Dispatch)	Student Zone WIUT
17:00 – 18:00	<b>Session 3 – Startup Team Management And Sustainable Business</b> Trainer: Diyor Latipov (Co-founder & CEO of Unicode/ Master Kids)	Student Zone WIUT
18:00 – 19:00	<b>Session 4 – Legal And Financial Aspects Of Starting A Venture, Scaling And Growth Strategies, Product Development</b> Trainer: Shakhzod Umirzakov (CEO and Co-founder of Tass Vision)	Student Zone WIUT
19:00 – 20:00	Networking Dinner With Business Leaders and Founders	Student Zone WIUT
20:00 –	Walk back to hotel	Hotel Uzbekistan





# AGENDA

## JULY 20 – 22 WESTMINSTER INTERNATIONAL UNIVERSITY IN TASHKENT (UZBEKISTAN)

### DAY 6, July 21, Friday | Site Visits

Time	Session	Venue
9:30 – 10:00	Hotel to IT Park by bus	Hotel Uzbekistan
10:00 – 12:00	IT Park Plug and Play Impact.t coworking zone TASS Vision office	
12:00 – 14:00	Lunch	Dunyo restaurant
14:00 – 18:00	Polytechnic Museum Tour to Chorsu Bazaar – Heart of trade in the city Hazrati Imam Complex	
18:30 – 20:30	Dinner	Tarnov Boshi restaurant
20:30 –	Transfer back to hotel by bus	Hotel Uzbekistan

### DAY 7, July 22, Saturday | Demo Day & Reflection

Time	Session	Venue
9:30 – 10:00	Registration and Coffee	Student Zone WIUT
10:00 – 12:00	Pitching and mentoring session (12 teams)	Student Zone WIUT
12:00 – 14:00	Lunch at “Efendi” restaurant	Student Zone WIUT
14:00 – 18:00	Half session reflection Team building games / Personality test	Student Zone WIUT
18:00 – 19:00	Dinner	
19:00 –	Back to hotel on foot  Rest early and get ready for early morning flight Tashkent-Baku, HY755, July 23 at 07:35 - 09:30	Hotel Uzbekistan

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# AGENDA

JULY 23 – 26  
STATE UNIVERSITY OF ECONOMICS  
(AZERBAIJAN)

## DAY 8, July 23, Sunday | Transfer to Baku & Rest Day

Time	Session	Venue
04:00 – 05:00	Transfer to airport Tashkent - Baku 07:35-09:30	
11:00 – 12:00	Arrival at Baku, Transfer to Hotel	Shah Palace Hotel
12:00 – 13:00	Lunch	TBD
13:00 –	Rest day in Baku Dinner own arrangement	

## DAY 9, July 24, Monday | Workshop

Time	Session	Venue
9:00 – 9:30	Walk to UNEC	Shah Palace Hotel
9:30 – 10:00	Welcoming & Introduction of the university	Academic building, Room 127 (White Room)
10:00 – 11:00	Campus walking tour	UNEC
11:00 – 13:00	<b>Training session 1:</b> “Overview of national startup ecosystem” and “Introduction of UNEC Startup Incubator”  Speaker: Mubariz Shahbazli, General Director of the UNEC Startup Incubator	Academic building, Room 127 (White Room)
13:00 – 14:30	Lunch	Icharishahar
14:30 – 16:00	<b>Training session 2:</b> “Founder meetup: Essentials of the startup Entrepreneurship”  Speaker: Shahmar Hasanov, Co-founder of the Stubie.org	Academic building, Room 127 (White Room)
16:00 – 18:00	<b>Training session 3:</b> “Introduction to the agile product development”  Speaker: Orkhan Aliyev, Product Owner at Kapital Bank and Co-founder of Payrise.az	Academic building, Room 127 (White Room)
18:30 – 20:00	Networking Session and reception dinner	TBD
20:00 –	Back to hotel	Shah Palace Hotel





# AGENDA

**JULY 23 – 26**  
**STATE UNIVERSITY OF ECONOMICS**  
**(AZERBAIJAN)**

## DAY 10, July 25, Tuesday | Site visits

Time	Session	Venue
9:00	Gather at hotel lobby	Shah Palace Hotel
09:00 – 10:00	Travel to Sabah.Hub Incubation and Acceleration Center	
10:00 – 12:00	Introduction and visit to the Sabah.Hub Incubation and Acceleration Center	
12:00 - 14:00	Lunch	TBD
14:00 - 16:00	Introduction and visit to the ABB Innovation	
16:00 - 18:00	City tour at Icharishahar	
18:00 – 19:00	Dinner	
19:00 –	Back to hotel	Shah Palace Hotel

## DAY 11, July 26, Wednesday: Demo day & Transfer to Tblisi

Time	Session	Venue
9:00 – 10:00	Check out hotel & walk to UNEC AZE Local students and staff packed and leave their luggage in hotel or university	Shah Palace Hotel
10:00 – 13:00	Demo Day	
13:00 – 14:00	Lunch	TBD
14:00 – 15:00	Transfer to airport  Baku-Tbilisi, J29233, July 26 at 18:00 - 19:10 28 people	
20:00 – 21:00	Transfer to hotel GEO local students and staff transfer to home	Hilton Garden Inn

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# AGENDA

## JULY 27 – 29 GEORGIAN AMERICAN UNIVERSITY (GEORGIA)

### DAY 12, July 27, Thursday: Workshop

Time	Session	Venue
9:00 – 9:30	Walk to GAU	Hilton Garden Inn
09:30-10:30	Welcome & Introduction of the university Campus walking tour	GAU
10:30-12:30	Training session 1: Overview of national startup ecosystem (120min + Q&A)	GAU
12:30-14:00	Networking and Lunch	GAU Buffet
14:00-15:00	Training session 2: Identifying the Right Team/ Team Roles and Responsibilities  Speaker: Davit Chechelashvili	GAU
15:00-17:00	Training session 3: Pre-launch Marketing Strategies/ Creating a Minimum Viable Brand  Speaker: Nikoloz Gogochuri	GAU
17:00-18:30	Training session 4: Startup journey – Georgian successful startups will share their journey to program participants  Speakers from Caru, Phubber, Omofox, Payz	GAU
18:30-19:00	Break	GAU
20:00 –	Reception Dinner	In the shadow of Metekhi

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# AGENDA

## JULY 27 – 29 GEORGIAN AMERICAN UNIVERSITY (GEORGIA)

### DAY 13, July 28, Friday: Site Visit

Time	Session	Venue
9:00 – 10:00	Hotel to GITA Techpark by bus	Hilton Garden Inn
10:00 – 12:00	GITA Techpark	GITA Techpark
12:00 – 13:00	Adjara group - Stamba, D block	Stamba
13:00 – 13:30	Lunch (free time)	Stamba
14:00 – 15:00	Fabrika co-working spaces Impact Hub	Fabrika
16:00 – 17:00	MEAMA	MEAMA
18:00 – 20:00	Dinner	Tsiskvili
20:00 –	Back to hotel	Hilton Garden Inn

### DAY 14, July 29, Saturday: Closing Ceremony & Departure

Time	Session	Venue
9:00	Check out hotel Leave luggage in the hotel	Hilton Garden Inn
9:30 – 10:00	Walk to GAU	
10:00 – 12:00	Closing Ceremony & Demo Day	GAU/GITA
12:15 – 14:00	Networking and Buffet lunch (Open-ended)	TBD
Afternoon	Free time in the afternoon Dinner, own arrangement	GAU
Evening	Departure  Tbilisi-Baku, J29234, Sat, July 29 at 20:10 (5 ppl) Tbilisi-Almaty, KC140, Sat, July 29 at 22:20 (7 ppl) Tbilisi-Tashkent, J29226, Sat, July 29 at 23:55 (7 ppl) ADB coordinators at own arrangement	

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