



Senior Research Fellow, Tourism Specialist
CAREC Institute
Terms of Reference

Central Asia Regional Economic Cooperation (CAREC) Institute has established as a knowledge institution for implementing the CAREC Program. The mission of the CAREC Institute (CI) is to enhance the quality of the CAREC Program through sustainable provision of knowledge products and services to four CAREC priority sectors (transport, energy, tourism, trade, and trade facilitation) for effective regional cooperation needed to achieve CAREC's strategic goals and accelerate economic growth in the CAREC region.¹ CI will need to support the CAREC Program's strategic goals more directly and effectively in all aspects of its knowledge program including working more closely with sector coordinating committees, and being strategic and practical. CI will take an integrated approach to implement its strategic knowledge framework (SKF) of knowledge generation, knowledge services and knowledge management. CI, being a results-oriented institution, its regional knowledge programs will be designed and implemented through closer partnerships, and extensive networking and more collaboration with specialized agencies and institutions.

CI, located in Urumqi, Xinjiang Uygur Autonomous Region, People's Republic of China (PRC), is calling for candidates with experience in conducting trainings, research and project management for a **Secondee** position as Tourism Specialist. Within the capacity building portfolio of the CI, the Tourism Specialist is expected to advance the knowledge of the tourism sector in the CAREC region, specifically with respect to the relationship between tourism and sustainable development. To achieve this broad objective, the portfolio requires an analysis of the tourism sector development in the CAREC region, its contributions to regional economic integration, at the same time, promoting the protection and conservation of natural, cultural and urban heritage assets in alignment with sustainable development goals. The CAREC region hosts numerous cultural assets and the region's tourism potential has yet to be exploited in a sustainable manner.

The Tourism Specialist will be responsible for the following specific tasks and functions:

¹ Eleven CAREC countries consist of Afghanistan, Azerbaijan, People's Republic of China (PRC), Georgia, Kazakhstan, Kyrgyz Republic, Mongolia, Pakistan, Tajikistan, Turkmenistan, and Uzbekistan.

Functions and Responsibilities:

- Support the design of research and training programs on tourism sector development that will enhance regional economic cooperation and promote sustainable development.
- Author a Working Paper and/or Policy Report on tourism sector development in the CAREC region, with focus on regional integration and sustainable development.
- Focus research activities on any of the following policy research areas:
 - tourism-related supply and value chains especially by poor communities in the CAREC region, in support of pro-poor sustainable development
 - improvement of tourism services to comply with global standards (including hygiene) especially in the small and medium tourism-related enterprises in the remote areas;
 - enhance participation of the private sector in tourism investment and operation;
 - tourism infrastructure (material and human resources, e.g., CAREC Visa);
 - niche tourism products (e.g., Gobi Desert; Silk Routes);
 - comparative analysis of tourism development in similar regional programs, for example, the GMS.
- Present the findings of the research at a regional conference and/or tourism-related workshop.
- Conduct other tasks as identified by the Unit Head.

Qualifications and Selection Criteria:

- A university degree in urban development, sociology, economics, anthropology, or a similar field in the Humanities and Social Sciences, preferably at post-graduate or its equivalent;
- At least 5-8 years of relevant professional knowledge in the tourism sector;
- Experience in policy formulation relevant to tourism sector development;
- Extensive regional experience; interactions with bilateral and multilateral institutions will be considered an advantage;
- Ability to interact and communicate effectively across organizational boundaries, with Management team;
- Strong presentation skills; ability to communicate to a diverse audience;
- Proficiency in English, both oral and written communication skills; fluency in another Central Asian language would be an advantage. Fluency in another Central Asian language (Russian) would be an advantage.
- Applicants must be nationals of CAREC member countries, and candidates will be considered on the basis of merit and suitability taking into account position requirements and overall qualifications.

Immediate Reporting Relationships:

- The Tourism Specialist reports to the Unit Head at the CI (designation to be identified).

Other Information:

- This is a 1-year fixed term appointment with possibility of extension.
- The CI offers an internationally competitive compensation package in US dollars.

Application Procedure:

- The applications should be emailed to **Ms. Wendy (hr@carecinstitute.org) by 7:00 p.m., Beijing time, May 3, 2019 (Friday)**. CI is an equal opportunity employer and women are encouraged to apply. Only short-listed applicants will be contacted.
- The candidates are required to certify that all information provided on any employment application form, resume or CV is complete, true and accurate to the best of his/her knowledge. He/ She understands that information may be verified, and any misrepresentation of facts may be considered cause for dismissal regardless of when discovered by the CI.