



亚太财经与发展学院
ASIA-PACIFIC FINANCE AND DEVELOPMENT INSTITUTE

**Workshop on Environmental Readiness for E-commerce:
Economic, legal and institutional factors
6-7 December, 2018
Shanghai, PRC**

DAY 1	
THURSDAY, 6 December 2018	
08:30–09:00	REGISTRATION
09:00–09:10	WELCOME AND OPENING REMARKS <ul style="list-style-type: none">○ Samad Bashirli, Head of Knowledge Services Unit, CAREC Institute (CI)○ Seok Yong Yoon, Principal Public Management Specialist (e- Governance), Digital Technology for Development Unit, Asian Development Bank (ADB)○ Scott Liu, Deputy Director, Asia-Pacific Finance and Development Institute (AFDI)
09:10–10:10	Session 1: E-commerce and Development: Setting the Context <p><i>This session will review the fundamentals of e-commerce, including potential contribution to trade via e-commerce, as well as what is the size, scope and speed of the growth of e-commerce, related trends and changing consumer behaviors, and how are they likely to affect developing countries.</i></p> <p>Speaker:</p> <ul style="list-style-type: none">○ Jong Woo Kang, Principal Economist, Economic Research and Regional Cooperation Department, ADB <p>Moderator:</p> <ul style="list-style-type: none">○ Samad Bashirli, Head of Knowledge Services Unit, CI
10:10–10:30	GROUP PHOTO AND COFFEE/ TEA BREAK
10:30–12:00	Session 2: E-commerce from Private Sector Perspective <p><i>This session will provide an overview of e-commerce industries and discuss critical issues in promoting e-commerce in developing world.</i></p> <p>Speaker:</p> <ul style="list-style-type: none">○ Captain Lin Zhong, Chairman, CAREC Federation of Carrier and Forwarder Associations (CFCFA) <p>Moderator:</p> <ul style="list-style-type: none">○ Samad Bashirli, Head of Knowledge Services Unit, CI
12:00–13:30	LUNCH
13:30–15:00	Session 3: E-Commerce Enabling Environment (Part 1): E-Payment Infrastructure for E-commerce and Cross-border E-commerce <p><i>This session will provide an overview of electronic payment infrastructure as a foundation for e-commerce transaction and learn more on legal and regulatory environment, interoperability among various payment solutions, and e-payment for cross-border e-commerce transactions.</i></p> <p>Speaker:</p> <ul style="list-style-type: none">○ Boon-Hiong Chan, Head of Market Advocacy, Global Banking Division, Corporate and Investment Banking, Deutsche Bank AG Singapore

	<p>Moderator:</p> <ul style="list-style-type: none"> ○ Wang Lei, Associate Professor and Deputy Director, AFDI
15:00–15:30	COFFEE/ TEA BREAK
15:30–17:00	<p>Session 4: CAREC Countries Experience — Best practices, success factors, performance drivers and lessons learned (Part 1)</p> <p>(continued)</p> <p><i>This session will provide best practices; success factors and performance drivers related e-commerce as well as invite the participants to share their national strategies, experiences and practices in e-commerce.</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> ○ Seok Yong Yoon, Principal Public Management Specialist (e- Governance), Digital Technology for Development Unit, ADB <p>Country Representatives/Participants</p> <ul style="list-style-type: none"> ○ Chen Mingzhi, PRC ○ Bahram Jafari, Yusif Musayev, Azerbaijan ○ Niko Keburia, Georgia ○ Mira Tazhikenova, Olzhas Nurbek, Kazakhstan
17:00–17:10	<p>SYNTHESIS OF DAY 1</p> <ul style="list-style-type: none"> ○ Seung Min Lee, Senior Financial Sector Specialist, East Asia Department, ADB
DAY 2	FRIDAY, 7 December 2018
08:30–09:00	REGISTRATION
09:00–10:30	<p>Session 5: E-Commerce Enabling Environment (Part 2): Information and Communications Technology (ICT) Infrastructure, Logistics and others</p> <p><i>This session will discuss the general context for e-commerce infrastructure development, including physical infrastructure are the human resources required to install, use and maintain it, and the linked infrastructures — the transport and power supply networks as well as assess the current status of the infrastructure globally and to highlight the various strategies that are being used or could be considered in order to improve the infrastructure needed for effective use of e-commerce.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> ○ Seok Yong Yoon, Principal Public Management Specialist (e- Governance), Digital Technology for Development Unit, ADB ○ Seung Min Lee, Senior Financial Sector Specialist, East Asia Department, ADB ○ Ni Jianming, Senior Economist, AFDI
10:30–11:00	COFFEE/ TEA BREAK
11:00–12:00	<p>Session 6: E-commerce Readiness Assessments and Strategy Formulation</p> <p><i>This session will discuss questions and uncertainties concern the legal and policy issues relevant to electronic commerce, legal effect and enforceability of transactions conducted through electronic means as well as relevant observations and recommendations have been made for the national legislations of CAREC member countries related e-commerce.</i></p>

	<p>Speakers:</p> <ul style="list-style-type: none"> ○ Li Mingtao, Dean of Research Institute, China International Electronic Commerce Center (CIECC) ○ Yu Lam Tse, Legal Expert, Office of Legal Affairs, International Trade Law Division, United Nations Commission on International Trade Law (UNCITRAL)
12:00–13:30	LUNCH
13:30–15:00	<p>Session 7: CAREC Countries Experience — Best practices, success factors, performance drivers and lessons learned (Part 2)</p> <p>Country Representatives/Participants</p> <ul style="list-style-type: none"> ○ Amarsanaa Baljinnyam, Mongolia ○ Mohammad Ali Sangi, Pakistan ○ Abdurakhmon Abdurakhmonov, Tajikistan ○ Dovlet Komekov, Turkmenistan ○ Tolibjon Mirzakulov, Uzbekistan <p>Moderator:</p> <ul style="list-style-type: none"> ○ Wang Lei, Associate Professor and Deputy Director, AFDI
15:00–15:30	COFFEE/ TEA BREAK
15:30–16:30	<p>Panel Session 8: Wrap Up and Way Forward</p> <p><i>This session will identify key actions for CAREC countries at national and regional level including proposal for interventions in terms of policy and infrastructure needs and areas for capacity-building and technical assistance support.</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> ○ Samad Bashirli, Head of Knowledge Services Unit, CI <p>Panel Members:</p> <ul style="list-style-type: none"> ○ Jong Woo Kang, Principal Economist, Economic Research and Regional Cooperation Department, ADB ○ Seok Yong Yoon, Principal Public Management Specialist (e- Governance), Digital Technology for Development Unit, ADB ○ Captain Lin Zhong, Chairman, CFCFA ○ Representative from CAREC member countries
16:30–17:00	<p>Closing Session</p> <ul style="list-style-type: none"> ○ Samad Bashirli, Head of Knowledge Services Unit, CAREC Institute (CI) ○ Jong Woo Kang, Principal Economist, Economic Research and Regional Cooperation Department, Asian Development Bank (ADB) ○ Scott Liu, Deputy Director, Asia-Pacific Finance and Development Institute (AFDI)