



Asian Development Bank Institute (ADBI)
Asian Development Bank (ADB)
China International Electronic Commerce Center (CIECC)
UN Economic and Social Commission for Asia and the Pacific (UNESCAP)

Central Asia Regional Economic Cooperation (CAREC) Program
Trade Facilitation Learning Opportunity:

The Development Dimension of Cross-Border eCommerce: nourishing an emerging opportunity in CAREC



22-23 October 2015

Venue: Shangri-La Hotel, Wuhan, Hubei, PRC
B1 Shiyuan Room

Program

Thursday, 22 October 2015	Participants: Approximately 50 participants from CAREC (postal services, Customs), CIECC, FIATA, UNESCAP, UNECE, WCO, CAPEC, ADB staff, and resource persons.
0830 – 0900	Registration
0900 – 0915	Welcoming Remarks Speakers: Mr. HU Yang, Vice President, CIECC Dr Bokhwan Yu, Deputy Dean, ADBI
0915 – 0945	Putting the ‘e’ in Cross-Border eCommerce: Rules of the Game Speaker: Ms Maria Rosaria Ceccarelli, Chief, UN Centre for Trade Facilitation and Electronic Business (UN/CEFACT) Support Unit, UN Economic Commission for Europe An overview of UN/CEFACT Recommendations, standards, and technical specifications that provide guidance on facilitating cross-border eCommerce
0945 – 1015	The Logistics of Cross-Border eCommerce: Creating an Enabling Environment Speaker: Mr. Hong Hao, DHL, presenting on behalf of CAPEC, the Conference of Asia Pacific Express Carriers Sharing the experience of CAPEC members in supporting cross-border eCommerce and identifying persistent challenges that may impede further growth and expansion of cross-border eCommerce. Discussant: Sang Won Lim, UNESCAP
1015 – 1030	Coffee Break and Photo Session

1030 – 1115	<p>The Development Dimension of Cross-Border eCommerce: Aid for Trade</p> <p>Speaker: Dr. Alisa DiCaprio, Regional Cooperation Specialist, ADB</p> <p>An examination of ways in which AfT can advance access to and use of digital technologies to propel trade.</p>
1115 – 1200	<p>The Development Dimension of eCommerce: the potential of eCommerce to catalyze women’s entrepreneurship</p> <p>Speaker: Shanny Campbell, Senior Social Development Specialist, Asian Development Bank</p> <p>Examining the current state of ICT supporting eCommerce in CAREC and exploring its potential in contributing to the economic empowerment and independence of women entrepreneurs.</p>
1200 – 1330	LUNCH
1330 – 1350	<p>Identifying and Overcoming Financial Infrastructure Constraints</p> <p>Speaker: Mr. William YANG, Vice President, Yucheng Group</p> <p>Examining the role and reach of e-commerce platforms and payment systems in supporting expanded cross-border eCommerce.</p>
1350 – 1500	<p>Panel Presentations and Discussion</p> <p>Panelists:</p> <p>Mr. Mingtao LEE, Vice President, CIECC Institute Representative, KyrgyzPost (tbc) Mr. Che Dexi, Chairman, CQIFA</p> <p>Three 15-minute presentations examining:</p> <ul style="list-style-type: none"> • eCommerce in PRC and developments in cross-border eCommerce with neighboring countries • eCommerce development in the Kyrgyz Republic • Initial experience in using railway transport to support cross-border eCommerce <p>Discussion (moderated by Dr Bokhwan Yu, Deputy Dean, ADBI) (30 minutes)</p>
1500 – 1515	Coffee Break
1515 – 1600	<p>The Role of Customs in Expediting Clearance of eCommerce parcels</p> <p>Speakers: Toshihiko Osawa, Technical Officer, Compliance and Facilitation Directorate, World Customs Organization Serzhan Duisebayev, Deputy Director, Department of Customs Legislation and Law Enforcement Practice, Eurasian Economic Commission</p> <p>Discussion (moderated by Professor Hong Xue, UNNExT) (15 minutes)</p>
1600 – 1645	<p>Delivering Products to Consumers Quickly: a Logistical Challenge</p> <p>eCommerce involves not just aircraft, but also other modes of transport. Dr. Yang Yuntao (SinoTrans/FIATA) will explain the role of freight forwarders in coordinating multi-modal movements of eCommerce parcels.</p> <p>Discussion (moderated by Mr. Hong Hao, CAPEC) (30 minutes)</p>
1645 -- 1700	Discussion, Recap, and Wrap-Up
1730 -- 2000	Cocktails and Dinner

Friday, 23 October 2015	
0815 –1430	<p>Can Special Economic Zones Help to Facilitate and Expand Cross-Border eCommerce?</p> <p>PRC and Kazakhstan have established an International Center to facilitate cross-border trade at Khorgos. Mongolia is considering how best to develop special economic zones adjacent to its borders with Russia and PRC. A site visit to Wuhan East Lake Comprehensive Free Trade Zone may offer lessons in how special economic zones can help to facilitate and expand cross-border eCommerce.</p> <p>0815-0830: Gathering at Lobby</p> <p>0830: Departure</p> <p>0945-1200: Visit Wuhan East Lake Comprehensive Free Trade Zone</p> <p>East Lake Wuhan Comprehensive Free Trade Zone (ELWCFTZ) is the first comprehensive free zone in Hubei province, which was established by the State Council August 29, 2011. ELWCFTZ is an all-in-one custom special regulatory region including bonded processing zone, bonded logistic zone, bonded service area, and port service area. There are nearly 20,000 enterprises gathered in the Zone, focus on import and export processing manufacturing and modern service industry and take the photoelectron information industry as a core industry.</p> <p>1200-1300: Lunch</p> <p>1430 Arrive at the Hotel</p>
1500 – 1645	<p>CAREC Country Views and Perspectives on Prospects for Expanding cross-border eCommerce</p> <p>CAREC country delegations will update participants on ecommerce developments in their countries and comment on prospects. 5-7 minutes per country. Moderator: Jeff Procak, Regional Cooperation Specialist, ADB</p>
1645 – 1700	<p>Concluding Remarks and Observations</p> <p>Speaker: Mr. Aladdin Rillo, ADBI</p>