



## **Inaugural Training Workshop of CAREC Institute and Policy Dialogue**

### **Central Asian's Economic Opportunities: Global Value Chains and Economic Corridors**

**Urumqi, People's Republic of China  
2–3 December 2014**

**ADB, ADBI, and CAREC Institute**

*Initial Draft: 16 September 2014*

#### **Purpose**

The purpose of the event is to provide a policy dialogue and training workshop as part of the official opening of the physical base of the CAREC Institute (CI).

#### **Policy Dialogue and Training**

The dialogue would focus on how CAREC member countries could develop effective policies and program to link into and benefit from global value chains (GVCs) and to promote economic corridors development (ECD) in the CAREC region.

The workshop will be conducted through a combination of: (i) presentations by expert speakers; (ii) sharing of good/best case experiences from within and possible outside the region; and (iii) discussion among government officials.

#### **Participants**

The participants will be senior government officials from the CAREC member countries. Two officials will come from each country. Participants will learn from expert speakers, share experiences, exchange perspectives and discuss future direction to better integrate and benefit from global value chains and economic corridors.

#### **Expert Speakers**

Experts on GVCs and ECD will be drawn from: (i) academia, financial institutions and the private sector; (ii) government, such as ministries and agencies, who can relate their experience on GVCs and ECD; and (iii) the Asian Development Bank and Asian Development Bank Institute.

#### **Key issues on Central Asian's Economic Opportunities: GVCs and ECD**

The production of goods and services is increasingly fragmented with parts of the process from design to physical production to marketing taking place in different countries. The process is organized through global value chains (GVCs) and directed by global companies seeking to combine the expertise and comparative advantages of different locations with low-cost production and efficient transport and communications infrastructure.



Developing countries can benefit from the spread of GVCs through the investment, output and employment they generate. To attract investment, countries need to provide the environment suitable for global companies, including supportive policies, and the soft and hard infrastructure needed to produce goods cheaply and move supplies and outputs efficiently between destinations.

Southeast and East Asia, including the PRC, have benefitted greatly from GVCs as companies from Japan, the Republic of South Korea as well as Europe and North America have set up operations and linked them through value chains. Central Asia has seen very little investment as part of GVCs, due to its location (mostly landlocked) and other factors. However, lying in the path between Europe and Asia, Central Asia may offer possibilities for plugging into GVCs.

Given its strategic location, ECD in Central Asia provide both a basis for investment and production as well as the trade and logistics services to move goods, services and people between locations. How to develop these corridors and to entice GVCs production into them is a key challenge for policy makers in the region.

**Tentative Program (as of 16 September 2014)**

<b>DAY ONE: 2 December 2014</b>	
0900–0915	Registration
0915–1015	Opening Ceremony
	Welcome Remarks: Government officials and ADB  Opening Speech: Director of CAREC Institute  <i>Ribbon cutting ceremony and photo session</i>
1015–1030	Coffee Break
<b>1030–1130</b>	<b>SESSION 1.1: Economic Corridor Development</b>
	Moderator: Topic: Open Discussion
<b>1130–1230</b>	<b>SESSION 1.2: Economic Corridor Development (Cont.)</b>
	Moderator:



	Topic: Open Discussion
1230–1330	Lunch Break
<b>1330–1500</b>	<b>SESSION 1.3: Economic Corridor Development (Cont.)</b>
	Moderator: Topic: Open Discussion
1500–1515	Coffee Break
<b>1515–1700</b>	<b>SESSION 1.4: Economic Corridor Development (Cont.)</b>
	Moderator: Topic: Open Discussion
<b>1800–2000</b>	<b>Dinner Reception at Hotel [Name]</b>

<b>DAY TWO: 3 December 2014</b>	
<b>0845–1000</b>	<b>Registration</b>
<b>0900–1015</b>	<b>SESSION 2.1: Factors Driving the Spread of GVCs</b>
	Moderator: Topic: Open Discussion
1015–1030	Coffee break
<b>1030–1230</b>	<b>SESSION 2.2: Policies for GVCs</b>
	Moderator: Topic: Open Discussion



1230–1330	Lunch
<b>1330–1345</b>	<b>SESSION 2.3: Attracting Investment and Linking Local Firms</b>
	Moderator: Topic: Open Discussion
1445–1500	Coffee Break
<b>1445–1545</b>	<b>SESSION 2.4: Central Asia Linking into GVCs</b>
	Moderator: Topic: Open Discussion
<b>1545–1645</b>	<b>SESSION 2.5: Central Asia Linking into GVCs (Cont.)</b>
	Moderator: Topic: Open Discussion
<b>1645–1700</b>	Closing Remarks ADBI