

CAREC Trade Facilitation – How to assess results?

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Time Release Study
Planning Workshop

March 30, 2011



SMART DESIGN OF A TRS

Objectives

- Clarify what end result is wanted.
- Express results in measurable way.

Logic

- Understand what creates the results.
- Understand real constraints.

Learning

- Measure outputs and outcomes.
- Analyse, learn and respond.

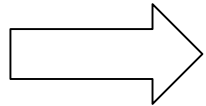
OBJECTIVES

Strategic Objectives

- 1) Trade expansion
- 2) Business Development (Regional)

Transport and Trade Facilitation Objectives

- 1) To make travel and movement of goods across borders less expensive
- 2) To make travel and transportation of goods across borders faster



**FEWER RESTRAINTS ON TRADE WITHOUT HURTING
OTHER OBJECTIVES (REVENUE AND RISK CONTROL)**

TTFS TRADE FACILITATION GOALS

Reduce transaction costs and time

Improve administrative efficiency

Simplify, standardize and harmonize procedures

Encourage the free movement of people and goods

Enhance transparency

**TARGET = 50% reduction in border crossing time along
CAREC corridors in 2012 compared with 2007**

(2009 baseline = 21 hours x 2 per crossing)

WHAT PRODUCES RESULTS?

- **What is going to make transit through border crossings faster and why? Some efficiencies, while good practices, might make little difference to speed.**
- **What is going to make transit cheaper (other than average speed)?**

BETTER, DIFFERENT OR LESS?

- **DO THE SAME THINGS BUT FASTER**
- **Indicators of Performance**
 - **Measures of time for each process**
 - **Measures of satisfaction with each process**
 - **Comparisons?**
- **STOP DOING SOME THINGS**
- **Interface with trade policy (simplification of duties, tariffs and controls).**
- **Simplification/elimination of procedures**
- **Major gains sometimes possible**
- **Indicators of performance?**
- **DO DIFFERENT THINGS**
- **Innovative programs like pre-clearance or trusted exporter/importer/traveler programs**
- **Indicators of performance? Spot checks.**

INDICATORS

Indicators of efficiency

- Time and motion indicators
- Transit speeds (by sector and commodity)
- User satisfaction
- Rates of risk (non-compliant events)
- Comparisons

Indicators of effectiveness

- Reduction in the cost of exports
- Reduction in the cost of imports
- Increases in trade volumes (by sector)
- Increases in business travel (by sector)
- Comparisons

LESSONS AND QUESTIONS

- Baselines are less important than thresholds
- Speed is not equally important to everyone.
- Consistency is important as well.
- Measures might need to be specific to individual BCPs but also need to be generalized in policies.
- Data integrity is essential so audits and tests will be needed.
- Keep other factors in mind.

**THANK YOU FOR YOUR
ATTENTION AND GOOD
LUCK TO THE STUDY TEAM**

