



Presentation
of the Project Proposal of the
«Business Logistics Development
Association», Ltd.



«Development of the electronic Road
Map and Guidebook for the
international cargo carriers on the
territory of CAREC countries»

9-10 August, 2011
Issyk-Kul, Kyrgyz Republic

Current situation

One of the obstacles for development of regional trade is absence of a single information service about the international transport corridors, their length, technical status, roadside infrastructure, posts and rules for crossing the customs borders, lists and amounts of the entry and transit fees, prohibitions and restrictions for entering a particular area, etc.

Current situation

The ADB Project Survey “Monitoring and measurement of efficiency of CAREC corridors” where the drivers and other participants of transportation process were interviewed has demonstrated that currently it is very important for the transport company managers and for the drivers to have an easy access to the source of information, both in electronic form and in visual form.

Current situation

- With the help of the Map they would be able to plan the optimum route of movement of the vehicles, to prepare in advance the relevant paperwork and permissions for the cargo, to plan parking and, in case of need, the cargo handling points.
- Availability of such easily accessible sources of information can represent the high interest also for the companies – owners of cargoes.

Goals and objectives of the project

Main objectives of development of the given project are:

- Development of regional trade and transport infrastructure
- Raising the competitiveness of transport corridors in the CAREC region

In order to achieve the goal the following objectives should be solved:

1. To develop the software for the electronic Map of international highways
2. To set up the information database with constantly updated information modules:
 - about distances between the cities and settlements.
 - about availability and location of roadside infrastructure (gasoline stations, service centers, customs warehouses and logistic centers, health care centers, restaurants, hotels, including border and customs control points).

Expected outcomes:

- Reduction of time of delivery and mileage for transportations of cargoes;
- Reduction of transport costs in trade operations
- Raising of attractiveness of transit transportations along the transport corridors of CAREC countries.

Project development proposals

1. To carry out in all CFCFA member countries the inauguration of the Map and to involve the interested CFCFA members in the joint work (to sign the Partnership and Cooperation Agreement).
2. To develop the Terms of Reference for preparation of the CAREC Countries Map.
3. To develop the uniform software which will unite all CAREC countries.
4. To make, within the Portal, the separate country sections so that each country (CFCFA member) would update the information resources independently and regularly.

Thank you for your attention !