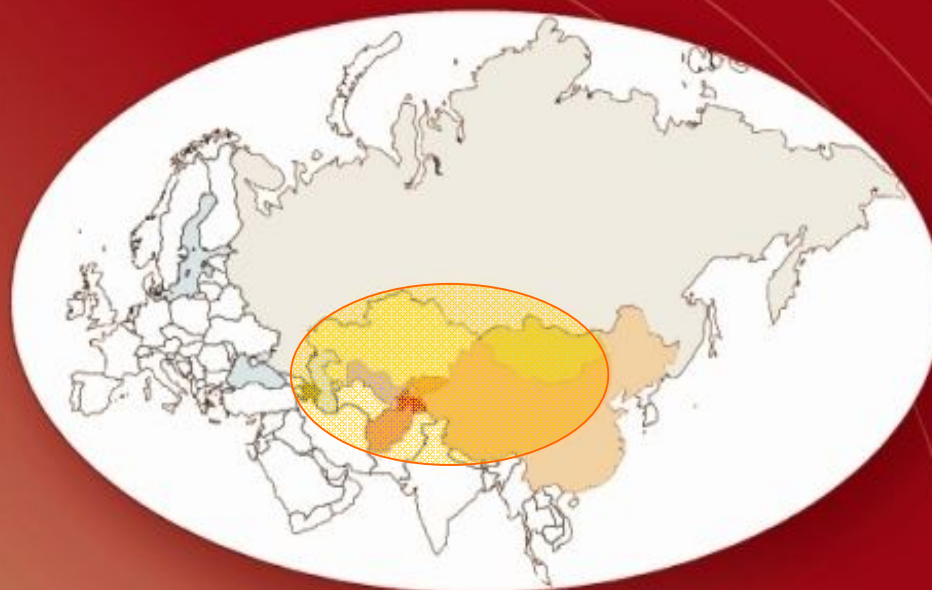




CFCFA meeting, August 10, 2011, Issyk-Kul (KR)

ANEK Project proposals:

- ❑ Guidebook for the CAREC exporters;
- ❑ CFCFA Information Publication: «THE FREIGHTFORWARDER OF ASIA»



www.kffanek.kz



On 22.02.2011, THE CAREC CFCFA MADE A DECISION TO DRAFT THE «CAREC EXPORTER GUIDEBOOK» (MEMORANDUM OF UNDERSTANDING)

IMPLEMENTATION STAGES AND PARTICIPATION:

1. Drafting the framework of the Guidebook, of the requirements for data collection, arrangements of the process **(coordinating Association)**
2. Gathering and reviewing the information required by the exporters **(all associations)**:
 - about existing opportunities, typical routes, sources of information,
 - about duties of the cargo owner on registration of cargoes, about methods of pricing and terms of transportation;
 - about existing problems that impact cost and terms of delivery, etc.
3. Drafting of recommendation for the exporters about how to find the best logistic solutions **(coordinating Association)**;
4. Calculation of cost and terms of delivery for each of 8 countries for the typical routes (various types of transport), including customs registration, insurance, etc. **(all associations)**, making the best optimum decisions, schematic demonstration on geographic maps **(coordinating Association)**.
5. Making the Summary of Information, drafting of the Guidebook in hard and electronic copies (for the website), distribution to the associations **(coordinating Association)**.



USE OF THE INFORMATION FROM THE GUIDEBOOK:

- Enables the CAREC exporters to optimize the transport costs;
- Stimulates the transport companies to provide exporters with the best terms;
- Enables the CFCFA members to develop project implementation skills, to provide information for the CFCFA and associations websites, to involve transport and trade communities in utilizing the information;
- Useful for the CAREC public authorities for the purpose of export project evaluation, for prevention of state revenue losses in international operations, etc.

In the first year, some funds from the CAREC financial institutions will be required; afterwards the funds will be provided at the expense of the exporter associations, of the Ministries of Trade and Economic Development of the CAREC countries.

The following is proposed:

- 30 % of the budget of the project will be spent by the coordinating association (in the first year it will be the initiator, then the chair association)
- The rest will be distributed among the participating associations depending on the works implemented by them.



RATIONALE FOR THE CAREC CFCFA PROJECT «OPTIMIZATION OF THE CAREC EXPORT ROUTES»

CFCFA INFORMATION PUBLICATION : «THE FREIGHT FORWARDER OF ASIA» (proposed name)

- Information platform for cooperation of the Central Asia transport businesses for discussion of transportation problems in relation to all types of transport.
- Assistance in optimization of economic issues related to cargo transportation along the Central Asia routes due to provision of relevant information about changes in regulation of the transport service market;
- Way of strengthening of cooperation of the Asian associations, popularization and involving the transport businesses in decision making related to the issues of transport service market development;
- Informing the target audience about the most important events in transportation field in Asia, about the CFCFA projects;
- Formation of positive public opinion about transportation opportunities of Central Asia;
- Sharing of experience, know-how, technologies and other specific information required for the growth of transportation sector;
- Encouraging the professional development of experts of the associations and transportation companies;
- Creation of an effective source of advertising and promotion of services of the transportation companies in Asia.

«THE FREIGHT FORWARDER OF ASIA» will be published in:

- Russian, English and Chinese languages (circulation is 1,000 copies with extension, if required)
- In cooperation with the Board of Editors comprised out of the representatives of CFCFA associations
- Under coordination of the ANEK (after it has been set up by the CFCFA Permanent Secretariat)
- funding: at the first stage - at the expense of sponsors, further - self-support



RATIONALE FOR THE CAREC CFCFA PROJECT «OPTIMIZATION OF THE CAREC EXPORT ROUTES»

THANK YOU!

I. Segal –Chief executive of the ANEK and Kaz **APO**

Meeting of the CFCFA, 9-10 August 2011, Issyk-Kul (KR)