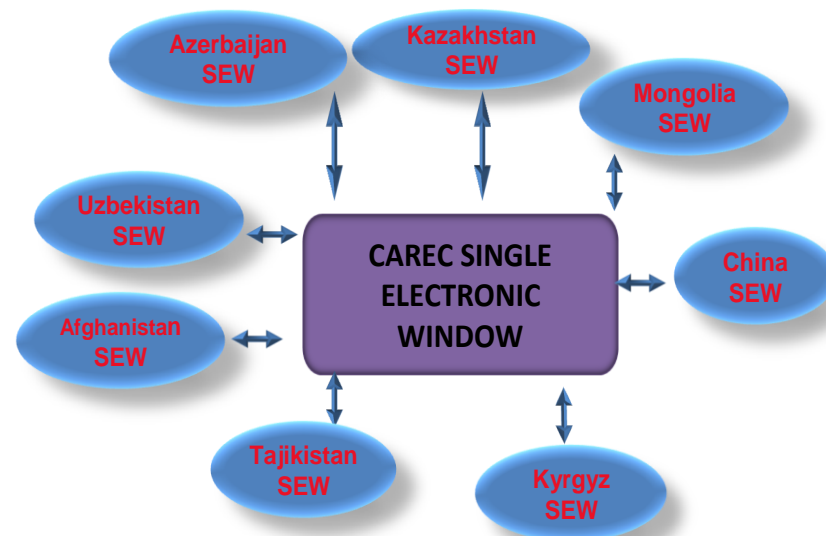


# CAREC Workshop on Single Electronic Window Development

Possible Approach for a  
Regional Road Map of  
Single Window Development  
for CAREC



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TESVIN CHOON  
16 JULY 2009

# Evolution of the E-portal



Stage	Geographic Scope	Examples
Pre-Single Window Portals	National	<ul style="list-style-type: none"><li>• Mongolia - GAMAS</li><li>• China - H2000</li><li>• ASYCUDA</li></ul>
Single Window Portals – National Single Electronic Window	National	<ul style="list-style-type: none"><li>• Australia – Tradegate</li><li>• Germany – DAKOSY</li><li>• Ghana – GCNet</li><li>• Hong Kong – DTTN</li><li>• Mauritius – TradeNet</li><li>• Singapore – TradeNet</li></ul>
Regional, Multi-nation Portals – Regional Single Electronic Window	Multi-nation, Regional	<ul style="list-style-type: none"><li>• ASEAN Single Window initiative</li><li>• The European Commission’s Single Window initiative</li></ul>
Global Portal – Global Single Electronic Window	Global	Not available yet

# Why the need for a Regional Single Window



- ❑ Effective and efficient arrangement to expedite cross border trade
- ❑ Save time and cost in data re-entry
- ❑ Eliminate data entry errors
- ❑ Ensure consistency of value and details of consignment

# Why the need for a Regional Single Window for CAREC

ADB

- Inline with CAREC's unified approach to upgrading infrastructure, technology and management capacities
- Support CAREC's shared vision of 'Good Neighbors, Good Partners and Good Prospect'
- Facilitate movement of goods transiting across the region.



# The ASEAN Single Window

ADB



# Agreed Objectives

The logo of the Asian Development Bank (ADB), consisting of the letters "ADB" in white serif font on a dark blue square background.

- Promote trade facilitation
- Achieve better economic efficiency and effectiveness of ASEAN economies
- Further the establishment of the ASEAN Economic Community by 2020

# The Goals

The logo of the Asian Development Bank (ADB), consisting of the letters "ADB" in white serif font on a dark blue square background.

- To achieve an average time of customs and release of a containerized shipment of 30 minutes at any entry point of ASEAN
- To enhance the economic competitiveness of ASEAN
- To process all trade and trade-related documents electronically

# The Goals



- Six members, namely Brunei, Indonesia, Malaysia, Philippines, Thailand and Singapore shall have their National Single Window by 2008 - a target which was not achieved
- Remaining four members shall implement by 2012
- ASEAN Single Window full implementation by 2012



# Guiding Principles

ADB

- Consistency
- Simplicity
- Transparency
- Efficiency



***ASEAN Single Window Implementation Technical Guide*** – a compilation of relevant internationally accepted standards, procedures, documents, glossary, technical details and formalities

# The Challenges

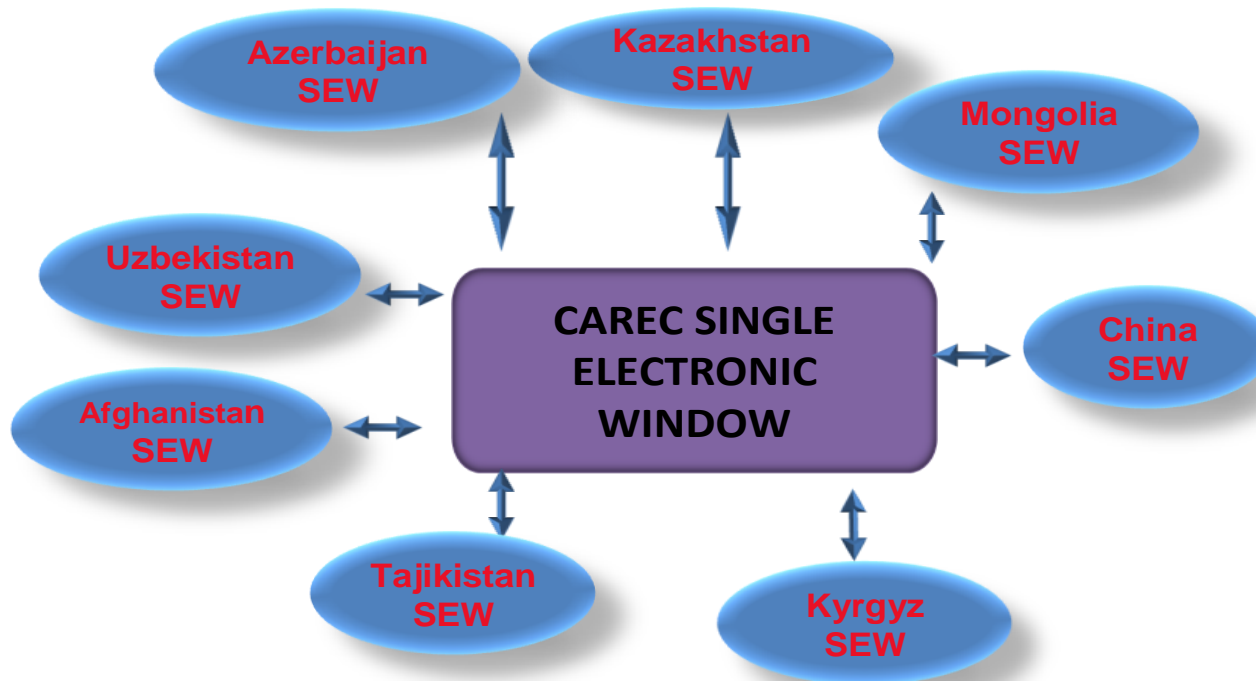


- Single point of access = single point of failure
- Security and Ownership of Trade Data
- Who operates the Regional Single Window
- How does it maintain impartiality
- Varying degree of maturity for trade facilitation, and trade volumes, hence varying levels of demand for services and service level

# The CAREC

## Single Electronic Window

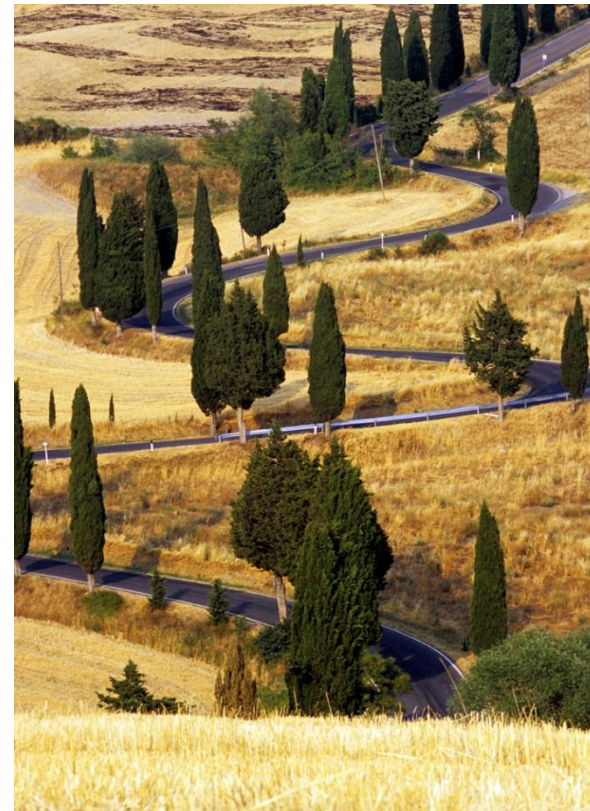
ADB



# The Road towards CAREC SEW

ADB

- **Joint-Decision and Political Will**
- **Alignment with CAREC Strategies**
- **Establish a Steering Committee**
- **Establish Sub-Committees**
- **Common Data Structure for CAREC**
- **Establish Implementation Project Team**



# Common Weaknesses and Issues to be Addressed

The ADB logo is a dark blue square with the white letters "ADB" inside.

Weakness or Issue	Proposed Action	To be Undertaken by
Differing concept and understanding of Single Electronic Window	<ul style="list-style-type: none"><li>• Conduct seminars and workshops to create more public awareness on the right concept of SEW, its functions and benefits</li><li>• Impart knowledge of SEW through newsletters, press releases, notices issued by trade agencies and business associations.</li></ul>	<ul style="list-style-type: none"><li>✓ SEW Working Group jointly with representatives from the private sector</li><li>✓ Funding can be from the State, private sector or International Organizations, such as ADB</li><li>✓ Workshops can be conducted by international consultants or international entities such as WCO, UNESCAP, etc</li></ul>

# Common Weaknesses and Issues to be Addressed



Weakness or Issue	Proposed Action	To be Undertaken by
Differing level of computerization among trade agencies	<ul style="list-style-type: none"><li>• To provide assistance to these trade agencies in drawing up ICT master plan</li></ul>	✓ Respective Ministry or International Organizations, such as ADB through Technical Assistance

# Common Weaknesses and Issues to be Addressed



Weakness or Issue	Proposed Action	To be Undertaken by
Inadequate level of e-readiness among public and private sector staff	<ul style="list-style-type: none"><li>• To provide training on basic use of computer and ICT familiarization to raise the general level of ICT literacy, especially among staff below managerial level through engaging training institutes to provide low-cost ICT training</li><li>• To include this as part of the national program to raise the general level of ICT literacy in the country</li></ul>	<ul style="list-style-type: none"><li>✓ Organized by the State</li><li>✓ Organized by the State and funded by the State and / or International Organizations</li></ul>

# Common Weaknesses and Issues to be Addressed



Weakness or Issue	Proposed Action	To be Undertaken by
Scope of SEW defined is too narrow	<ul style="list-style-type: none"><li>• Working Group to study successful cases of SEW implementation in other countries and their scope through research papers or study tours</li></ul>	<ul style="list-style-type: none"><li>✓ To be organized by the SEW Working Group</li><li>✓ Funded by State or International Organizations</li></ul>



# Common Weaknesses and Issues to be Addressed



Weakness or Issue	Proposed Action	To be Undertaken by
Insufficient participation from Other Trade Agencies	<ul style="list-style-type: none"><li>Working Group to create awareness among Other Government Agencies on the SEW initiative and to involve them as early as possible to minimize resistance and lack of ownership of the initiative and participation in later stage</li></ul>	✓ Working Group

**THANK YOU**