

# Standards and Trade Development Facility (STDF)

A global partnership in SPS capacity building  
and technical cooperation



ADB – CAREC Program, SPS workshop  
25-26 July 2012 (Bangkok, Thailand)

## Mandate

- increase SPS awareness, mobilize resources, strengthen collaboration, identify and disseminate good practice; and
- support and funding for development and implementation of projects that promote compliance with international SPS requirements

*Our vision: Improved SPS capacity supports sustainable economic growth, poverty reduction, food security and environmental protection*



### Value added

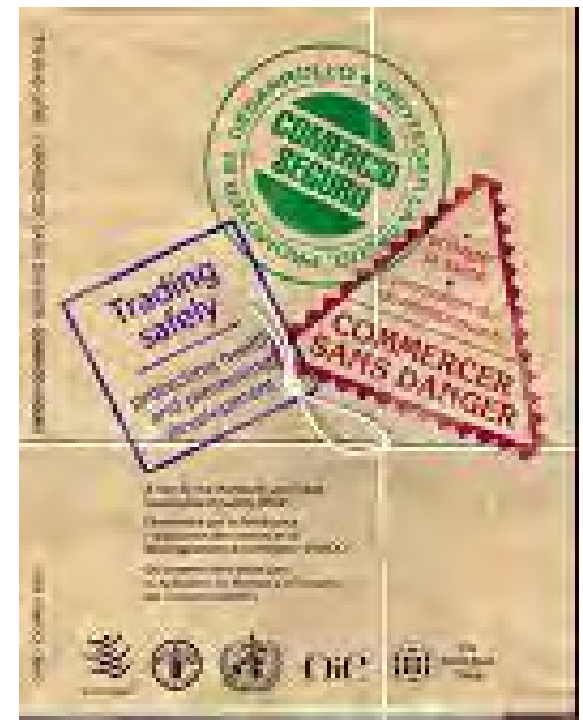
- Reference point for SPS coordination and good practice
- Expertise and skills of STDF partners, donors, observers and beneficiaries
- Linkages to SPS Committee, Aid for Trade, Enhanced Integrated Framework, other SPS-related programmes, etc.

## Standards and Trade Development Facility

### Enhance SPS awareness, collaboration, dissemination of good practices

#### SPS advocacy and information exchange

- Bi-annual STDF Working Group meetings
- Briefing notes, e-newsletter, etc.
- Virtual library (under development)
- “Trading safely” film



## Thematic events on topical issues

- International trade and Invasive Alien Species (2012)
- Public-private partnerships in the SPS area (2010)
- SPS management in UNSPECA countries (2010)
- Climate change and SPS risks (2009)
- Use of economic analysis to inform SPS decision-making (2009)
- Good practice in SPS technical cooperation (2008)

## Good practice in SPS technical cooperation

Paris Principles on Aid Effectiveness being applied in SPS area ....  
but room for improvement

More efforts needed to:

- Ensure national ownership
- Assess and prioritize needs
- Promote public - private collaboration
- Link skills development to practice
- Manage for results
- etc.



# What does this mean for funding applications?

Should identify and address a genuine problem:

- Have all concerned stakeholders been consulted and engaged?
- Have capacity needs/gaps been assessed?
- What are the priorities? How does proposal fit into national development plans, strategies, etc.?
- What has already been done or is ongoing / planned?
- Where does it make most sense to allocate resources (costs and benefits)?
- Can resources be leveraged from elsewhere (including locally)?

# On-going STDF work on SPS and Trade Facilitation

- **Objective:** Enhance understanding among SPS staff and customs about contribution of SPS agencies to trade facilitation
- Identify key needs, opportunities and good practices to support effective engagement of SPS agencies in collaborative border management
- Regional research in Africa, Asia/Pacific and Latin America (IDB) to identify, analyse and document examples
- Publication of three regional reports and one synthesis study
- Organization of global level event in 2013 to present and discuss findings of research work



### Other support to SPS decision-makers

- Creation of national SPS coordination mechanisms
- PPPs in support of SPS capacity
- Pilot training / guidelines on project design and formulation (with EIF)
- Multi-Criteria Decision Analysis (MCDA) to rank SPS priorities

## Multi-Criteria Decision Analysis - Context

- Wide range of SPS capacity building needs
- Resource constraints and challenges in establishing priorities
- Process of priority-setting often lacks coherence and transparency

### MCDA decision support tool

- Structured approach to establish priorities between alternative capacity building options
- Facilitate inputs from diverse (public/private) stakeholders
- Promote transparency and *aid* decision-making



- Evidence to support fund-raising
- Greater resource efficiency
- Enhanced trade and social outcomes and impacts

### MCDA decision support tool - steps

- Compilation of “information dossier”
- Stakeholder meeting (e.g. national SPS Committee)
- Identification of SPS capacity options, decision criteria and weights
- Capacity building options ranked based on specific, documented assumptions (using “D-sight” software)
- May be re-ranked based on new data, changed decision criteria/weights, etc.

### Ongoing work on MCDA

- Draft MCDA guidebook on STDF website
- Initial applications in Africa in 2011 (Mozambique, Zambia) + regional training workshop
- Additional applications in Belize and COMESA member states + development of regional MCDA “model” (with support USAID).
- Planned application in Viet Nam in September 2012 + regional training workshop for Southeast Asian countries in Bangkok (November 2012)
- Revise and publish final MCDA guidebook

### Grants for project development

- Application of capacity evaluation / prioritization tools
- Feasibility studies
- Project formulation
  
- Grants ≤ US\$50,000
- Synergies with other initiatives
- Mobilizing donor funds



## Project grants to improve SPS situation and enhance market access

Focus on projects that:

- identify, develop and/or disseminate good practice
- are linked to topics covered by STDF's work
- use regional approaches
- are innovative, collaborative, inter-disciplinary

STDF contribution  $\leq$  US\$1 million, 3 year duration, or less



## How to request support?

- Review eligibility criteria on STDF website
- Read Guidance Note for Applicants
- Download application form
- Consult relevant stakeholders in country/region
- Contact STDF Secretariat with questions or for advice
- Submit application by e-mail
- Requests considered three times per year
- Next deadline: 31 December 2012



# Standards and Trade Development Facility

## For more information:

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