

CAREC Federation of Carrier & Forwarder Associations (CFCFA)

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CFCFA

- Cross functional federation of trade, transport and logistics associations in the CAREC region.
- Common interest in facilitating and developing trade and transport.
- Unified platform to work with the governments of CAREC member countries.
- Action oriented, committed to produce concrete results.
- Viable business model, self sustaining after initial ADB support.

Members

- Founding members are CPMM partner associations.
- Membership can be extended later to trade related associations, like customs brokers association, importer/exporter associations.
- Important to have proper balance between membership focus and scope to make strong impact.

Structure

- Asset based carrier association group (trucking associations) and non-asset based carrier association group (freight forwarder associations, logistics associations) will each elect its own Co-Chairman & Vice Chairman.
- Co-Chairman serve for one year term and will be succeeded automatically by Vice Chairman.
- Vice Chairman position up for election every year at Annual Meeting.
- Secretary and Treasurer elected by votes casted by all members.

CFCFA Constitution & Rules of Procedure

- Constitution & Rules of Procedure to be completed within 45 days from the date of signing of MOA.
- Members should elect a special committee to develop and submit final version for ratification.

Proposed Constitution & Rules of Procedure

- IRU Constitution & Rules of Procedure used as reference.
- Even voice for member association blocs from every CAREC country.
- Addresses CFCFA purpose, structure, election procedure, membership and finance.

Best Practices

- Successful federations have committed & passionate members.
- Successful federations have strong relationship with the government.
- Successful federations have action plan for achieving both short and long term goals.
- Successful federations deliver concrete results fast.
- Successful federations have sustainable business model.

Recommendations

- Develop clear vision, precise goals, measurable criteria, and carefully crafted action plans.
- Avoid overspending time & energy on internal politics.
- Concentrate on achieving early wins in trade & transport facilitation – success begets success.
- Use success to build momentum, camaraderie & deeper government support.
- Benchmark best trade/transport federations and apply their winning formulas.

Short Term Goals (less than 1 year)

- Obtain official recognition and support from the government of CAREC member countries.
- Apply CPMM information in trade & transport facilitation.
- Identify three most productive areas in trade and transport facilitation. Create action plans, implementation schedules and assign responsibilities.
- Identify three most productive areas where CFCFA member associations can work together to improve efficiency and service quality (e.g. reduce empty backhaul, extend service network). Create action plans, implementation schedules and assign responsibilities.

Intermediate Term Goals (1 – 2 years)

- Raise competency of trade & transport operators.
- Assist CAREC government in simplifying, harmonizing rules, regulations, standards & forms as well as streamlining processes.
- Help CAREC government identify areas where infrastructure investment and cooperation will generate the highest return.
- Establish central database containing useful information for trade & transport (e.g. government regulations, emergency repair).
- Develop standardized transport documents and standardized carriage contract for CAREC region.
- Create standardized transportation rate base.

THANK YOU!

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