



COMPETITIVENESS, TRADE, AND JOBS IN CENTRAL ASIA

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Five Year Project: October 2016 to September 2021

Goals: Expand regional trade and employment in the horticulture, tourism, transport and logistics in Central Asia

Approach: Market Systems Development – facilitating market actors to implement activities and achieve goals

CTJ Structure

CTJ has five Country Offices:

CTJ Head Quarters in Almaty

CTJ Project Office in Kyrgyzstan

CTJ Project Office in Tajikistan

CTJ Project Office in Turkmenistan

CTJ Project Office in Uzbekistan



USAID CTJ increases competitiveness and facilitates trade in

- Horticulture**
- Transport & Logistics**
- Tourism**

Areas of Activity:

- C5+1
- Transport & Logistics Partnership (more than 200 private & public companies)
- Support to WTO Accession
- Central Asia Trade Forum - CATF
- Export promotion of horticulture products
- Exhibitions and trade missions to Latvia, Lithuania, the Netherlands, India, the United Kingdom and Turkey

INNOVATION FACILITY

DO YOU HAVE
AN IDEA
FOR THE
INNOVATION
Facility?

PRODUCTS OR PROCESSES?

Development or adoption of innovative products or processes, including management, marketing and branding etc.

B2B and B2C SERVICES?

Develop innovative business-to-business (B2B) and business-to-customer (B2C) services within targeted sectors

NEW MARKETS?

Reach new markets through research, trade missions, trial shipments, certification, etc.

NEW RESEARCH?

Bring new research and development (R&D) to market

TARGETTED TRAINING?

Develop and deliver targeted training to enhance workforce skills

EQUIPMENT & TECHNOLOGY?

Procure innovative equipment, technology and business services, e.g. information and Computer Technology



LEARN MORE ABOUT
THE INNOVATION FACILITY
WWW.CATRADEFORUM.ORG/INNOVATION



Competitiveness, Trade, and Jobs Activity in Central Asia

C5+1 Platform

C5+1 brings together the five states of Central Asia and the United States to discuss and work on issues of common concern

At the first C5+1 ministerial in Samarkand, Uzbekistan in November 2015, the six ministers agreed to develop regional projects to improve security, promote economic connectivity, and increase resilience against the impacts of climate change



USAID CTJ vs. C5+1:

The C5+1 Central Asia Business Competitiveness Project:

- Phytosanitary Capacity Building
- Export promotion of horticultural products
- Free Export Zone strengthening

The C5+1 Transport Corridor Development Project:

- Regional Customs Cooperation: AEO and green channel measures
- Transport and Logistics Development
 - ✓ TLP: professional standards, curricula, trainings and study tours
 - ✓ Cold Chain Capacity Building: partnership, trainings

USAID CTJ support: How vs. Where?



- Review and analysis of SPS **legislation** to ensure consistency with international agreements (WTO SPS Agreement, IPPC)
- Rob Black provided **initial training and review** to Uzbekistan Plant Quarantine Agency in April 2018
- Capacity building **trainings** for SPS staff:
 - PRA Training in Dushanbe, February 26-28, 2018
 - Trainings on ISPM: 4, 6, 7, 8, 12, 17, 19, 23
- Exposure to phytosanitary import requirements of key export markets (**guide for exporters**)
- Support to laboratories for **international accreditation** (ISO 17025); Private laboratory in Turkmenistan
- Accession/membership of C5+1 member countries **to IPPC and EPPO**



Heads-up for Uzbekistan: Events vs. Activities

- **29 July-2 Aug, Tashkent - Regional PRA Practical Training by EPPO expert**
- **International expert to facilitate the preparations for Uzbekistan's membership to IPPC**
- **Showcase best practices of software applications to manage plant quarantine enterprise administration;**



THANK YOU

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