CAREC Private Sector Development Initiative

Ulaanbaatar, Mongolia 28 May 2009

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CAREC PPP Training Activities in 2009

- Introduction
- Awareness Workshop
- Case Study Program
- Looking Forward

CAREC Business Development Forum

- Introduction
- Expected Outcomes
- Arrangements
- Guidance and Support from the SOM



- Private Sector Development Initiative endorsed at the 7th Ministerial Conference
- Training and awareness raising in three stages:
 - General awareness
 - Case studies and experience sharing
 - Practical solutions for PPP practitioners



- Awareness Workshop
- Objective:
 - Raise awareness and improve understanding of PPP concept
- Audience:
 - Mid-ranking government officials in ministries of transport, energy, water supply, economic development and finance
 - 50 80 participants per workshop
- Three workshops planned:
 - Astana, Bishkek, Ulaanbaatar from 15 22 June 4



- Case Study Program
- Objective:
 - Share firsthand, up-to-date, relevant PPP experience
- Audience:
 - Senior government officials in ministries of transport, energy, water supply, economic development and finance
- Approach:
 - Develop case studies in transport, energy and water sectors
 - Special attention to issues and lessons learned during full project cycle, including operation
 - Regional workshop in November



- 2010 and 2011
- PSD/PPP units in key government agencies
- Standard bidding processes and contractual framework
- PPP pilot program
- Follow through on 2009 workshops



- CAREC Business Development Forum (BDF) endorsed by 7th Ministerial Conference
- Objectives:
 - Support private sector participation in regional initiatives
 - Encourage foreign direct investment in priority infrastructure
 - Promote collaboration among private and public organizations
- BDF should become:
 - A key event for region's business community
 - A venue for network building between private and public sectors
 - A platform for information exchange to support private sector development
 - A regular communication channel
 - A point of entry for business to CAREC regional investment projects

Theme:

Rebuilding the Silk Road through Public Private Partnership

- Regional cooperation and public private partnerships are powerful tools as countries deal with the global economic crisis
- The BDF will examine practical approaches to supporting private sector participation in regional cooperation at the sector level



BDF Arrangements

- Date:
 - 31 August 1 September 2009
- Location:
 - Urumqi, PRC
- Host Agencies:
 - Ministry of Commerce (PRC)
 - Ministry of Finance (PRC)
 - Government of Xinjiang Uygur Autonomous Region
 - ADB
- Preparations:
 - Task force established
 - Met 20 21 April



- Day One
- Opening Remarks
- Plenary Session:
 - Enhancing private sector development in infrastructure and trade
- Panel Sessions:
 - Transport
 - Transport infrastructure development and business opportunities
 - Trade Facilitation
 - Logistics sector development and business opportunities
 - Energy
 - Trade in agriculture
 - Country presentations on policy measures in prompting trade in agriculture



- Day Two
- Opening Ceremony of Urumqi Trade Fair
- Contract/Loan/MOU Signing Ceremony
- News briefing
- Investment and Business Opportunities Showcase
 - Country presentations



- Target Participants
- State leaders of 3 or 4 CAREC countries
- Prominent figures in public, private and multinational institutions
- 200 to 250 participants from government, business and financial communities



- Guidance and Support from SOM:
- Views on theme and agenda
- Encourage high level participation
- Ensure wide in-country visibility for BDF
- Recommend public sector participants
- Encourage public and private sector entities to make presentations on investment and business opportunities



Contact Points

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