



“Eurasia Connection”

Cross border logistics information platform

CAREC Federation of Carrier and Forwarder Associations
Chairman Capt. Lin Zhong



CFCFA Annual Meeting September 20-22, 2016
Singapore



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About the Platform

The “Euroasia Connection” logistic platform, through internet+ and new technology of Beidou/GPS, provides internet based monitoring of people, vehicle and cargo. It provides real time cargo and vehicle positioning, rapid inquiry, smart index, vehicle matching, etc. thus can lower logistic cost and management cost.

To attract logistic companies, shipping companies, consignment department, and warehouses through its powerful functions and favorable conditions.

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Why should CFCFA get involved

It serves as a platform to participate in “RETA8585: Aligning Customs Trade Facilitation Measures with Best Practices in CAREC” and “RETA8586: CAREC Cross Border Trade Facilitation”. The platform will be an important part of CFCFA website, and serves as a platform:

- to implement standards
- to collect real time CPMM information
- to collect big data
- to participate in single windows
- to gather CFCFA member operations
- to make full play of CFCFA’s advantages

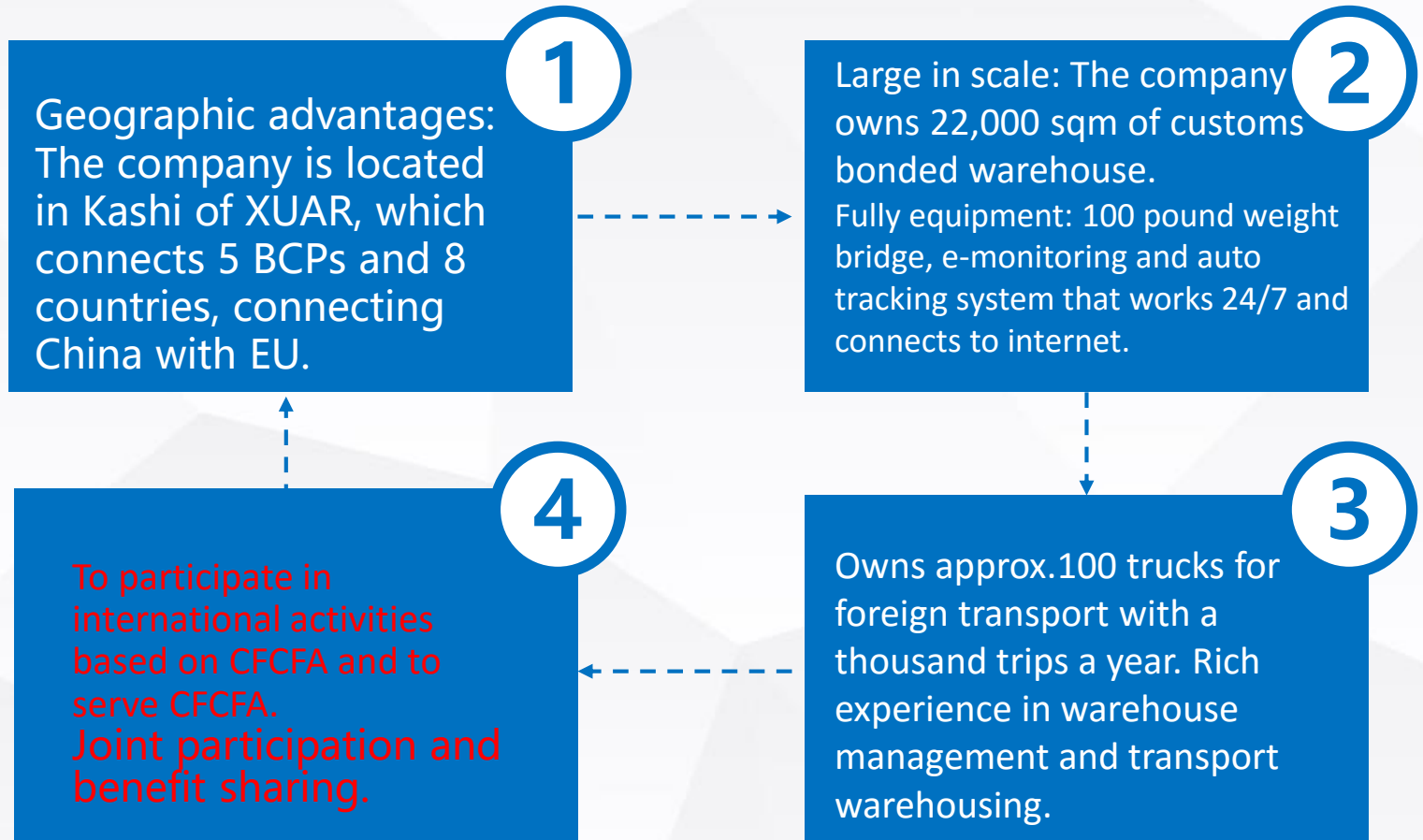


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Advantages of the Developer

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Logistic Big Data

THREE

Logistic big data provides huge advantages to companies in the competition. It can optimize delivery route, increase client linkage, and avoid losing clientele.

The "Belt and Road"

China's "Belt and Road" initiative can promote economic development of countries along the route, and create new opportunities to logistic companies' development.

Internet+

ONE

With deepening international economic exchanges and development of e-business, demand on logistic services are restructured. More is expected from logistics in the time of Internet+.

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Functions

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1. The main function of the platform is to match truck information with cargos. Through the e-fence of Eurasia, we can match exit & entry time of Chinese and foreign trucks. The traditional cargo distribution depends on long-term cooperation with logistic companies or with shipping companies. It takes long time and there is often a lot of mismatch. Through a smart platform, we can have access to vehicles on the way at any time, and number and types of empty vehicles, to help shipping companies to dispatch.
2. Cargo inquiry- real time inquiry of information on vehicle, cargo or containers.
3. Manifest management – the information statistics from the platform can track the warehouse cargos.
4. To provide real time CPMM information to CFCFA.

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The Eurasia Connection cross border logistic information platform can only be operated in China.

With more countries and regions joining the platform, the platform will be translated into English and Russian, to facilitate operations in various languages.

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Areas in which the Platform can be used

The Platform is still under test. Currently vehicle positioning covers the customs bonded warehouse owned by Kashi Jinlida, monitoring transportation from Urumqi to Kashi, and then to KGZ. The platform will cover the whole XUAR and radiates to central Asia, to provide whole coverage of vehicle and cargo positioning.

Information Management provided by the Platform

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Standard Input of Basic Info.

To input basic information related to logistic activities, including the types of cargo, standards of vehicle, and warehousing, etc.

Service Info Publication

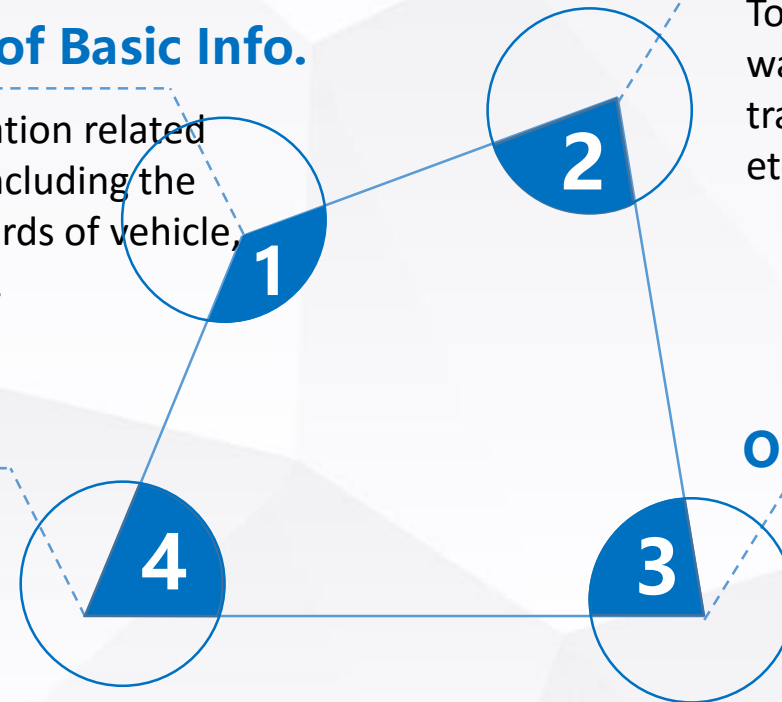
To publicize information on warehouses and tariffs, transport routes and freight, etc.

User Info. Management

Qualification of cargo owner info. and vehicle info., as well as related credit rating.

Order Info. Management

To match various information during logistic transactions, including inquiries, freight and route confirmation, etc.



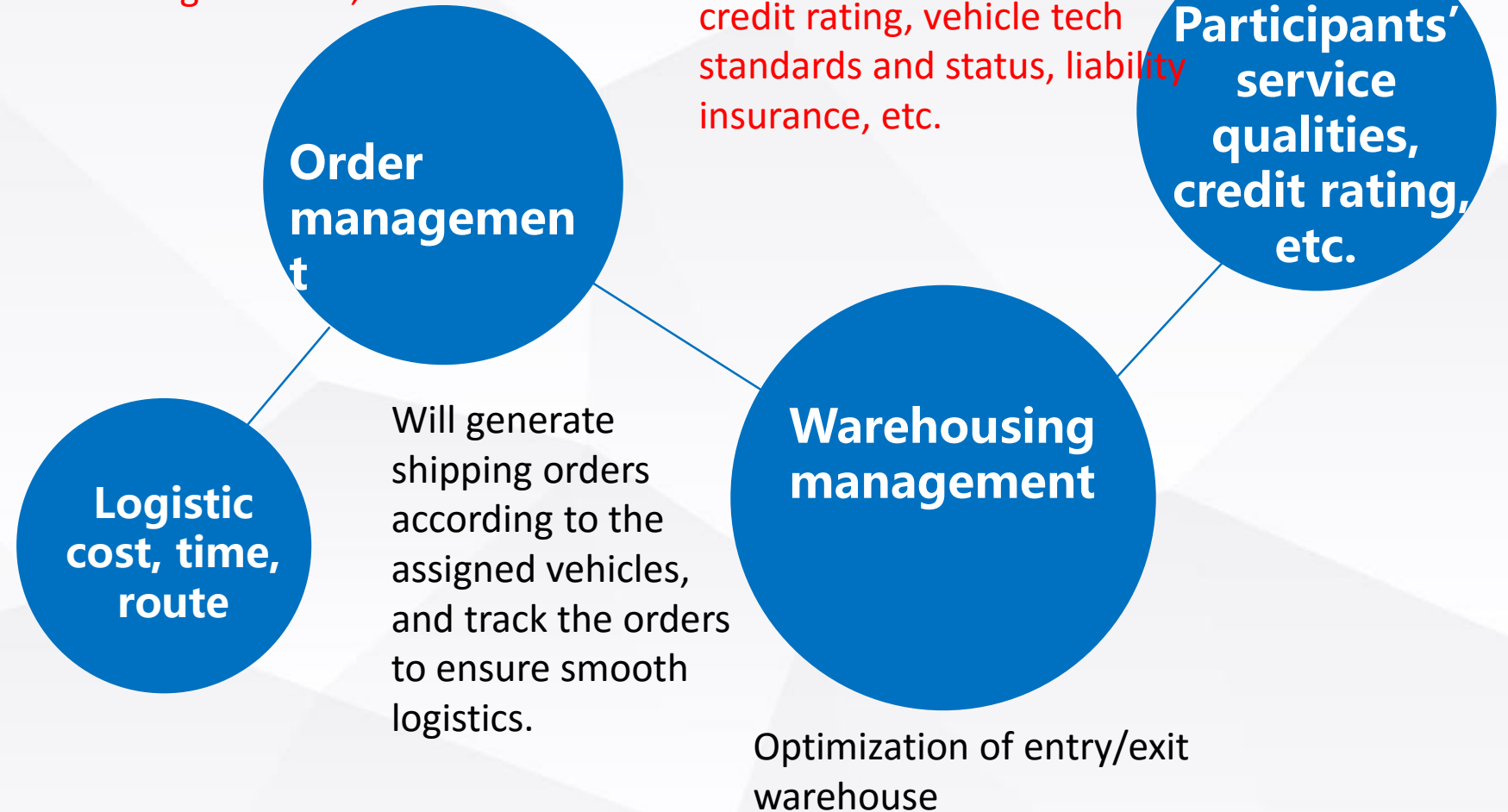
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Information Management provided by the Platform

To develop big data on cargo flow, types of cargos, logistic cost/distance/time, cross-border guarantee, etc.

Basic information of participants, service qualities, credit rating, vehicle tech standards and status, liability insurance, etc.



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User Participation

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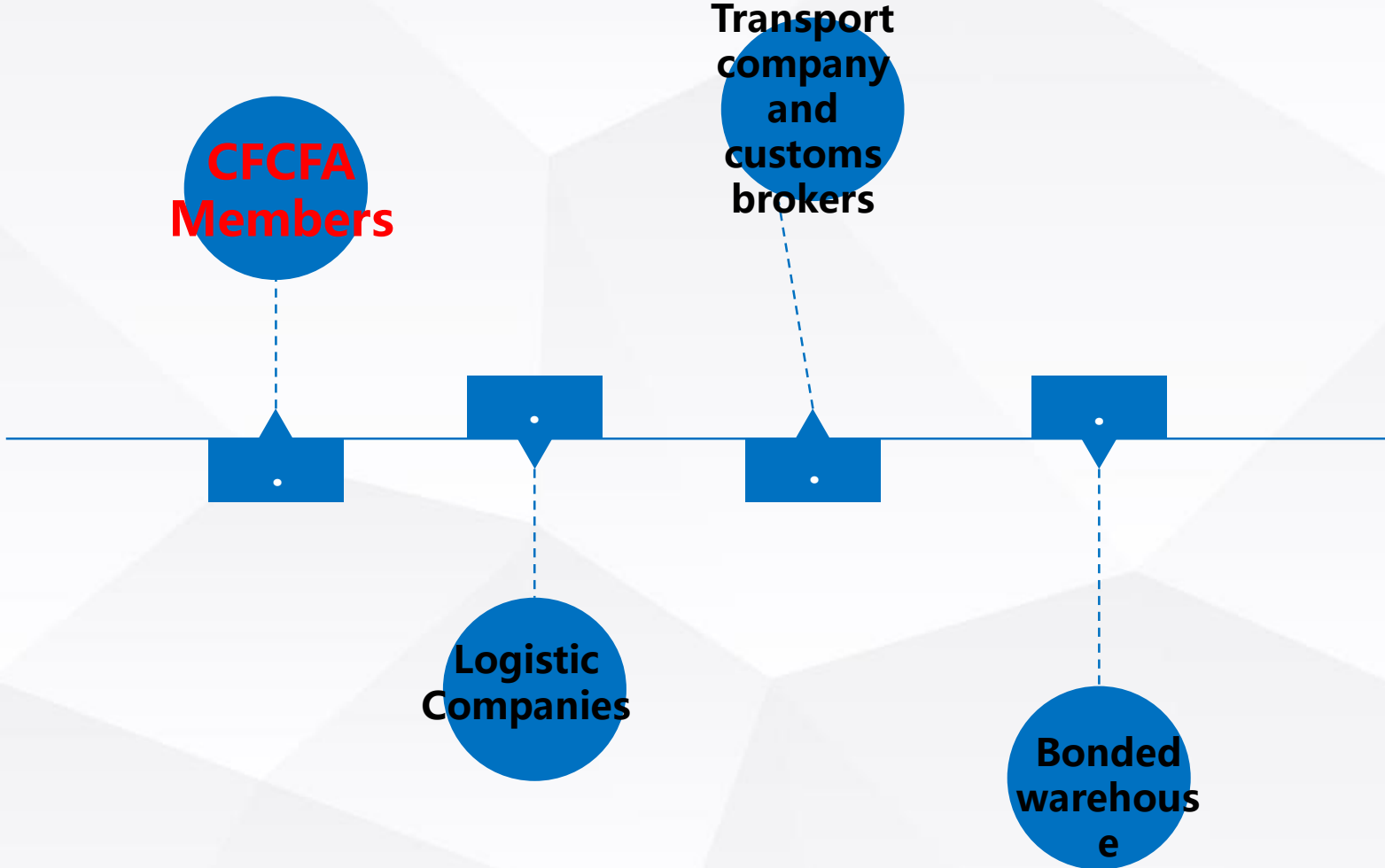


Users

The target audience of Eurasia Connection, or the users, are those who complete their logistic transactions on the platform, including: individual or companies that provide transport vehicles (approved by the customs) and completes transportations, potential cargo owner or vehicle owner who just browse the platform without registration.

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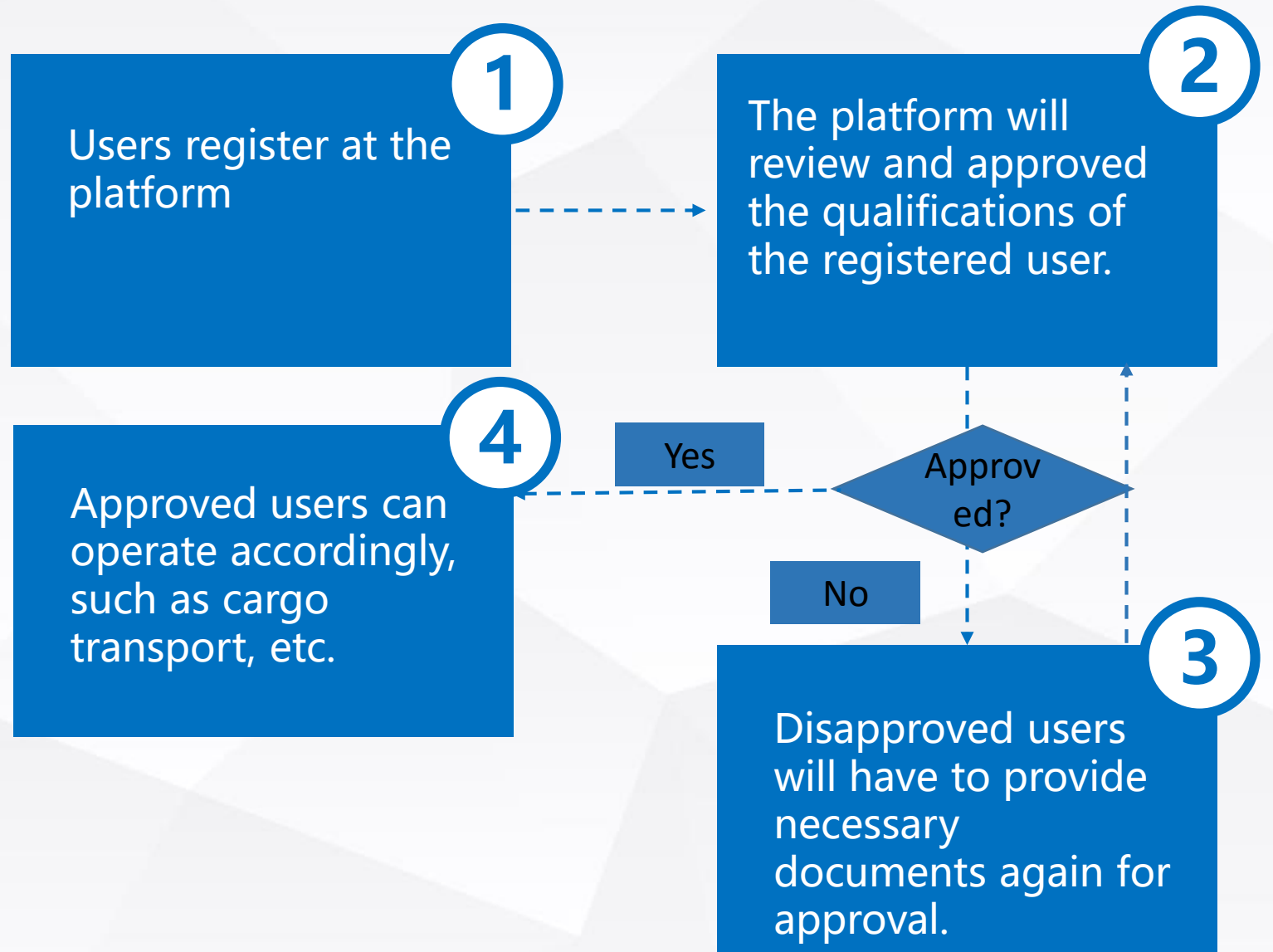
User Qualification and Favorable Conditions

The platform provides separate accounts from all CFCFA members and national agents, with administrator's access. There are both business members and individual members. Business members and publish cargo information, vehicle demand. Individual members can inquire on real time information of registered vehicles to learn about real time status of the shipment. Discounted annual fees will be provided to vehicles and container cargo owners who joined the platform, and tracking devices can be installed free of charge.

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Differentiation of Users

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Items	Traditional way	Platform
On-route truck monitoring	through telephones	real time position info through platform or APP
Cargo	un-transparent transshipping	order tracking management to understand warehouse and transport status
Monitoring of truck owner	mismatch of vehicle and cargo, long time delays.	in time info on trucks and cargos to match cargo with vehicles in advance
Order, shipping order, warehouse management	manual input, rely on fax, mails and are subject to mistakes	online sharing of data with well regulated management.

Users Rights

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平台对注册用户进行资
质审核

Members can choose to quite at any time. There is a cooperation time limit for the installed devices. Once the term is fulfilled, the devices will be given freely.

For those that have not expired, the platform will collect the devices. The platform has offices in all areas and countries to replace and repair problematic devices.

Platform's Responsibilities

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平台对注册用户进行资质审核。

The platform will track and management relevant activities, to ensure stable operation of the platform and to keep users' info confidential.

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CFCFA' s Involvement

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The platform is an open platform and can be appointed as official logistic platform of CFCFA. CFCFA members have priority to join and become country agents, who will gain a certain percentage from the fees paid by that country's companies and vehicles.

The platform will serve as an innovative platform for CFCFA, and participated in BCP pilots. It will provide e-CPMM data as a CFCFA standard pilot.

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Thank you!