

### Implementation of the WTO SPS Agreement in CAREC countries

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ADB – CAREC Program SPS Workshop

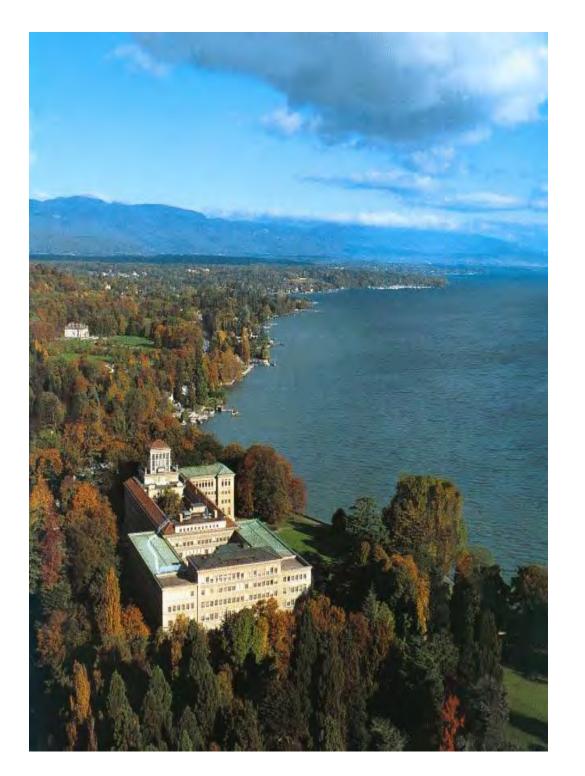
> 25-26 July 2012 Bangkok, Thailand



# Outline

- Brief introduction to the WTO
- The SPS Agreement and the SPS Committee
- Some reflections on SPS situation and way forward for CAREC countries





#### **World Trade Organization**

Location: Geneva, Switzerland

Established: 1 January 1995

Membership: 155 countries (July 2012)

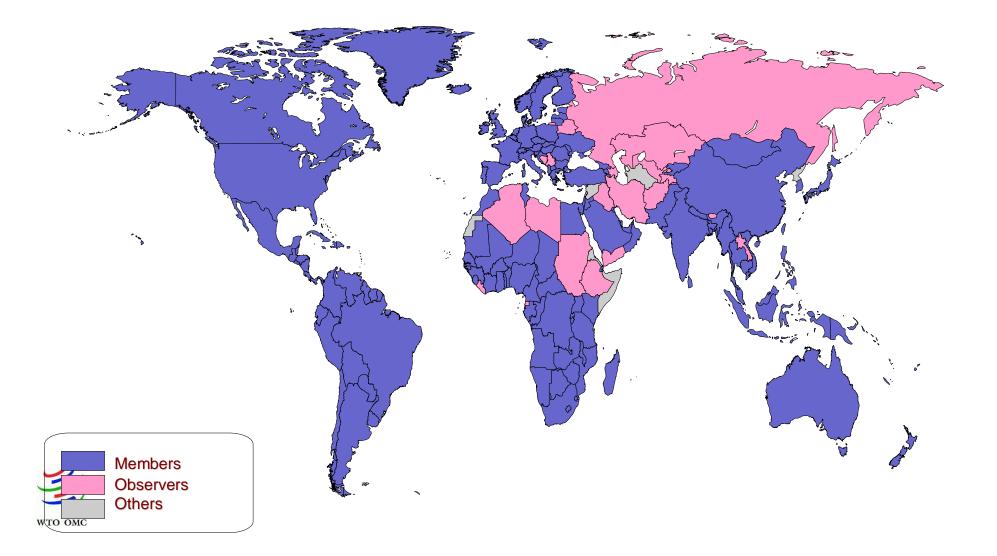
Budget: 196 million Swiss francs (2012)

Secretariat staff: ~ 640

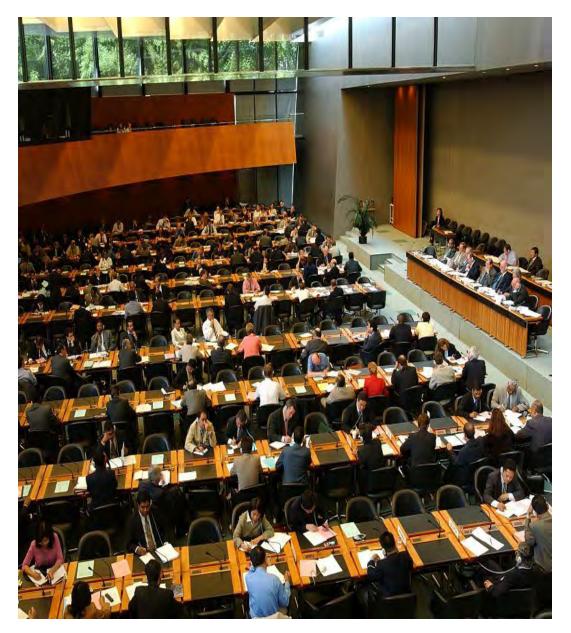
Director-General: Pascal Lamy



#### **The 155 WTO Members**



# **Functions**



- Negotiate trade rules
- Administer trade agreements
- Resolve trade disputes
- Review national trade policies

# **Basic Principles**

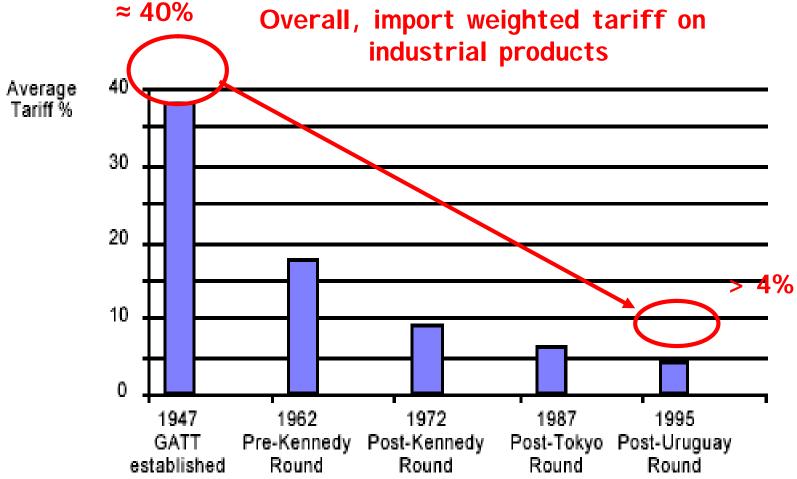
- No discrimination
  - Most favoured nation (MFN)
  - National treatment
- Predictability
  - Respect of tariff "bindings" (goods and services)
  - Transparency (notification, TPR)
- Freer trade (suppression of barriers through negotiations)
  - Tariff reductions
  - Prohibition of using quantitative restrictions (quotas)



# The Agreement on the Application of Sanitary and Phytosanitary (SPS) Measures

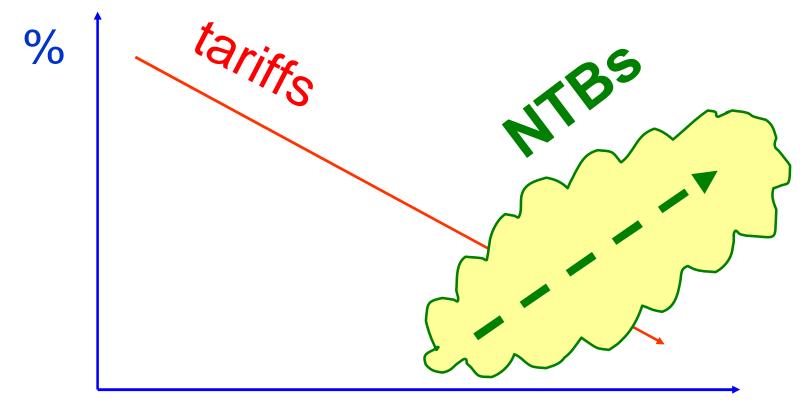


# Why the SPS Agreement?





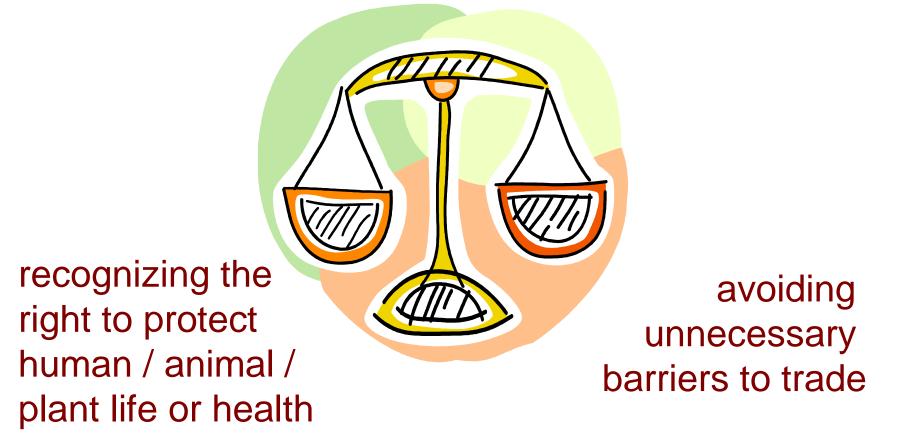
# Why the SPS Agreement?







# **Objective of the SPS Agreement**





### What are SPS Measures?

Any measure to protect human, animal or plant life or health from certain risks, and which may affect international trade, e.g.

- product criteria
- ✓ quarantine measures
- ✓ processing requirements
- ✓ certification
- ✓ inspection
- ✓ testing, etc.

#### It is the objective of the measure that counts – not the type of measure

#### A measure taken to protect:

Human or animal health



risks arising from additives, contaminants, toxins or disease organisms in food, drink, feedstuff

limits on residues in fish & shellfish



limits on aflatoxin residues in nuts



HACCP to limit risks from salmonella

#### A measure taken to protect:



from pla

plant- or animal-carried diseases

requirement that susceptible animals be vaccinated against rabies



avian influenza measures





A measure taken to protect:

Animal or plant life



pests, diseases, disease-causing organisms

measure to prevent introduction of FMD



measure to prevent introduction of fruit flies





#### A measure taken to protect:

A country



other damage caused by entry, establishment or spread of pests

measure to prevent introduction of zebra mussels through ballast water of ships



seed regulation to avoid introduction of exotic weeds





# **SPS Agreement: key provisions**

- Non-discrimination
- Scientific justification
- Equivalence
- Pest- and disease free areas
- Transparency
- Control, inspection and approval procedures
- Technical assistance/special treatment

Different options for resolving trade problems



# Scientific Justification Article 2.2

based on scientific principles

Members shall ensure that any SPS measure is:

 applied only to the extent
 necessary to protect human, animal or plant life or health

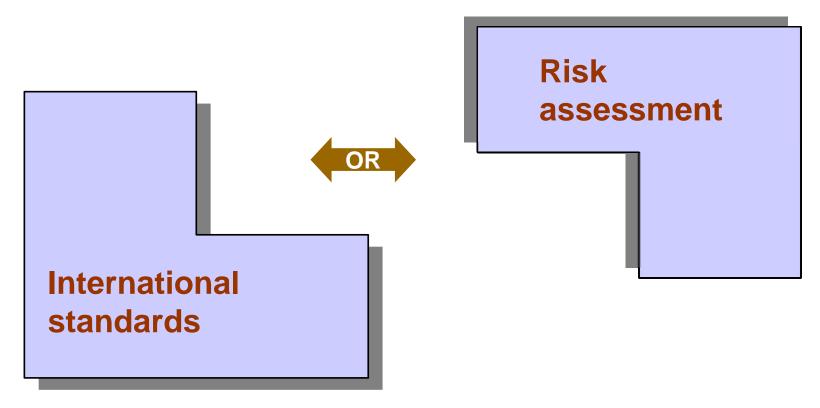
not maintained without sufficient scientific evidence

except as provided for in Article 5.7



# Scientific Justification Articles 3 & 5

#### Measures must be based on:





Harmonization Article 3, Annex A

Standard-setting organizations





# **Risk assessment** Article 5.1

Members shall ensure that their SPS measures are based on:

- an assessment, as appropriate, of the risks to human, animal or plant life or health;
- taking into account risk assessment techniques developed by the relevant international organizations.



# **Technical assistance** Article 9

- Members facilitate provision of TA to help countries:
  - ✓ comply with SPS measures
  - ✓ maintain and expand market access
- International organizations, bilateral (incl. S-S) donors, regional dev. banks, NGOs, etc.
- SPS-specific or part of broader programmes
- WTO TA programme:
  - SPS Specialized Course
  - Regional SPS training seminars
  - National SPS workshops

Standards and Trade Development Facility (STDF)



www.standardsfacility.org

# **SPS Committee**

- Meets 3 times per year
- Reviews compliance with SPS Agreement
- Examines specific trade concerns
- Develops guidelines for implementation
- Discusses cooperation with relevant organizations





# Membership

- All 155 WTO Members
- Observer governments (acceding members)
- Observer organizations
  - Codex, IPPC, OIE
  - FAO, UNCTAD, WHO, ISO, World Bank
  - ACP, EFTA, IICA, OIRSA, OECD, regional trade bodies





# **Committee meetings address:**

- Activities of Members
- Activities of observers
- Specific trade concerns
- Transparency
- Technical assistance
- Monitoring use of international standards
- Specific topics, e.g. private standards
- Etc.



# For more information:

• SPS Information Management System

http://spsims.wto.org

• WTO SPS Gateway

www.wto.org/english/tratop\_e/sps\_e/sps\_e.htm



# Some reflections on SPS situation and way forward for CAREC countries

 Based on a previous report by Kees van der Meer for STDF/UNIDO on the SPS situation in UNSPECA countries (December 2010)



# Agriculture, markets and competitiveness

- Impressive recovery of production in several countries from post-independence shock
  - Further growth and exports depend increasingly on product safety/quality and diversification
- Major commodities not demanding on SPS, e.g. grains, cotton
  - But increasing role fruit and vegetables, livestock products, etc.
- Dominant importance Russia + CIS markets
  - But increasing opportunities in China, Turkey, EU
- Food safety, animal and plant health situation unsatisfactory



### WTO accession

- Benefits from accession, but also obligations to comply with WTO principles, including the SPS Agreement
- Benefits will be affected by

➤ trade mix; and

- > public and private capacities to manage SPS
- Experiences in Armenia, Georgia, Kyrgyz, Moldova show difficulty of SPS harmonization
- Present standard systems ("GOST") not consistent with WTO SPS (and TBT) principles and constrain competitiveness



### **GOST vs International standards**

	GOST	International standard
Responsibility for food safety	Public sector	Private sector
Focus of control	Product 'End-of-pipe'	Process 'Chain'
Nature of requirements	Highly prescriptive and mandatory	Safety is mandatory Quality is voluntary
<ul> <li>Inconsistent procedures, methodologies, criteria</li> <li>Incompatible laboratory facilities, equipment and tests</li> </ul>		



### **GOST standards: main problems**

- Too many standards
- Prescriptive and mandatory nature stifles innovation
- Inflexible to respond to consumer demand and new health risks
- Overlapping institutional mandates
- Weak rule of law
- Continued interdependence on CIS markets
- Become gradually obsolete with WTO membership of Russia (22 August 2012) and other CIS countries



# Laboratories and GOST

- Extensive/excessive laboratory networks under the Soviet system
- High loads of testing
- Designed for GOST planned economy; not for international standards
- Poor post-independence maintenance



# Why not simply replace GOST by international standards?

#### **Difficulties**

- •Complex legal and institutional change
- •Requires much time and high budgetary cost
- Lots of vested interests
- •Limited technical capacity, including language
- •Need for double system till WTO accession (many CIS countries still require GOST)
- •Potential impact on large informal sector



# Urgency to adopt international standards system

- Markets accepting GOST are shrinking with low prices
- Diversification (products, markets) requires international standards
- Change is complex, costly and, requires much time
- Need to strategize and implement transition



### What are the tasks ahead?

- Create awareness on all levels throughout the process
- Assure political leadership for change
- Overhaul of legislation/regulation
- Streamline institutional mandates
- Redesign inspection, monitoring and surveillance programs
- Build technical and human capacities
- Consolidate and upgrade testing facilities
- Support adjustment in private sector



### **Small-scale farmers**

- Small-scale farmers  $\rightarrow$  high food safety/agricultural health risks??
- Not necessarily
- •Adjust/improve extension/veterinary/plant protection services to support small producers
- •Encourage farmer groups, supply chain coordination
- •Evidence: if given the right support, small-scale farmers can produce safe products



### **Private sector**

#### **Condition of many food processing industries**

• Out-of-date facilities

WTO OMC

- Lack of knowledge of modern food safety/quality management (GMP, HACCP and ISO)
- Lack of experience with modern supply chain management

#### Government could facilitate by

- Improving investment climate and attracting Foreign Direct Investment
- Providing adequate **infrastructure**, especially water, sewage, power
- Promoting development of cold chains, laboratories, certification
- Provide incentives (e.g. grants, tax breaks) for training and modernizing SPS management

# **Regional cooperation SPS**

#### Rationale

- •Similarity in ecosystems
- •Shared history and language
- •Similar economic challenges

#### **Issues to pursue**

- •Promote intraregional trade
  - Harmonization of SPS measures
  - Combatting cross-border health hazards
- •Explore options for sharing expertise and expensive facilities
- •Involve main neighbors and markets, e.g. Russia, Turkey, China



# **Concluding remarks**

- SPS Agreement sets out international rules for food safety, animal and plant health (Codex, OIE and IPPC standards are benchmarks)
- Present systems in CAREC countries not consistent with WTO/SPS principles and constrain competitiveness and market access
- Replacement of GOST is part of transition to market economy and integration into international trade system
- Countries recommended to:
  - establish SPS strategies and action plans, based on proper needs assessment (FAO/OIE/IPPC tools) and prioritization
  - translate activities into comprehensive (long-term) capacity building projects and programs
- Scope for regional cooperation in specific areas



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