



CFCFA Web-Site and Proposals for Its Development



***20 September 2016
Singapore***



CFCFA Web-Site

The updated CFCFA web-site started functioning since 2014

The following databases have been formed:

- An individual page for each CFCFA member country with the information about the economy, transport and logistics sector, as well as texts of legal acts on transport and logistics adopted in the country
- General regional information database on effective laws and bylaws on transport and logistics
- Databases on transport and forwarding companies, insurance companies, customs brokers, warehousing terminals and logistics centers with a possibility of free registration
- News sections for each CAREC country
- The Section on activities (workshops, conferences, exhibitions)



• Information on the Current Status of the CFCFA Web-Site

The number of registered companies at the CFCFA web-site is about 200. The largest number of companies is registered in the catalogue of carriers and forwarders – 120 companies.

The largest number of registered companies is from Kazakhstan, Uzbekistan, Mongolia, China, Russia and Iran.

A very broad geography of registered companies in the English version – more than 20 countries from Europe, Asia and Africa.



Information on the Current Status of the CFCFA Web-Site

Statistics on CFCFA web-site visits

Visitors (per month) - 2,432

Browsing visits (per month) - 9,430

The geography of CFCFA web-site visits

1. <i>Uzbekistan</i>	20.65%
2. <i>Russia</i>	17.24%
3. <i>Kazakhstan</i>	7.94%
4. <i>USA</i>	5.65%
5. <i>China</i>	4.05%
6. <i>Ukraine</i>	4.05%
7. <i>India</i>	3.57%
8. <i>Mongolia</i>	3.26%
9. <i>Belarus</i>	2.78%
10. <i>United Kingdom</i>	2.78%



Proposals for CFCFA Web-Site Development

Improve the web-site's design and contents.

Improve web-site's interface and enhance its speed.

Improve accessibility of the web-site in various CAREC countries.

Adding interactive maps and diagrams on CAREC corridors.

Adding railway maps of CAREC countries – members of the CFCFA



Proposals for CFCFA Web-Site Development

Support is needed to update information on each CAREC country.

Request to review the information on your country and provide updates (statistical data).

Some countries still do not have complete information provided.

In the Russian version: lack of information on China, Afghanistan, Pakistan, Turkmenistan.

In the English version – lack of information on Turkmenistan.



Proposals for CFCFA Web-Site Development

Regular submission of news, publications, press-releases.

Submissions with information on activities conducted by CFCFA member associations.

The most active associations: The Mongolian Chamber of Commerce, KFFA, BLDA.

Regular submissions on fuel prices in CAREC countries.



Proposals for CFCFA Web-Site Development

To establish continuous communications among CFCFA members, a Forum was opened in the CFCFA web-site for CFCFA members.

The CFCFA web-site administration prepared log-ins and passwords for each association to have access to the Forum.



Proposals for CFCFA Web-Site Development

Dissemination of information about the CFCFA and promoting the web-site at various exhibitions and conferences, where CFCFA members participate.

Advertising at the CFCFA web-site:

All advertising banners in the CFCFA web-site used to be posted for free till the present day.

All CFCFA member associations shall attract 2-3 advertisers, who are members of the association.

It is necessary to attract advertising from international transnational companies.



Thank you for your attention!



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