

# Hyun Young International



SHENZHEN HYUN YOUNG INTERNATIONAL TRANSPORTATION CO.,LTD.

NICK YAO



**01** Website Building Progress and Overview

**02** Next Steps

**03** Later Stage Planning

**04** Suggestions

# OUTLINE

# Current Progress



**1. The service provider has been replaced.**

**2. The general framework has been built.**

**3. The server is in operation in Hong Kong.**

**4. Both the PC and cellphone ports are in use.**

**The website is programmed with the latest responsive tech, HTML5.  
The users can visit the adaptive PC/mobile ports anytime anywhere.**

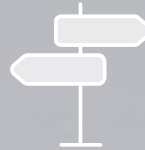
**5. More contents are to be introduced.**



# Next Steps

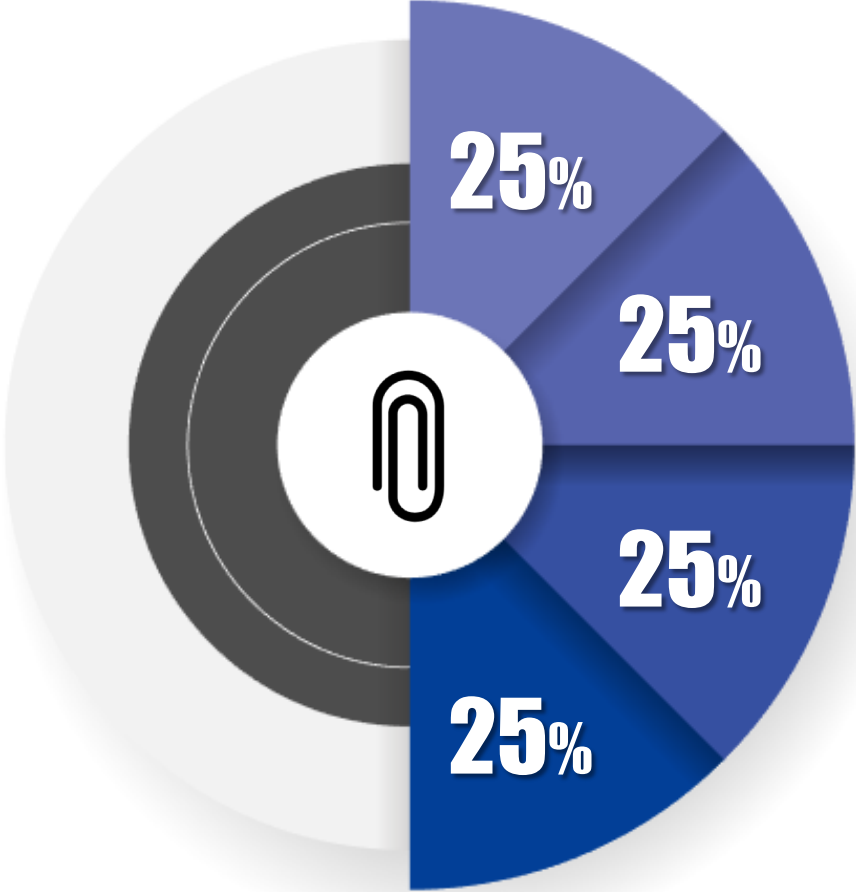
The contents will be translated in another two languages and put on the website.

More contents will be introduced, including events and stories that take place within the organization and in other countries.



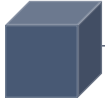
Standard modules will be introduced.

# Later Stage Planning



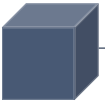
Improved visual effects

To attract more attention



Improved user experience

Mainly in terms of access time and color collocation



Improved functions

Mainly in terms of SEO optimization and organization positioning



Improved procedural functions

Mainly in terms of the security of information interaction



# Improved Visual Effects

A well-designed website usually reflects the culture of the organization, presents appropriate visual effects, and with its appealing layout, makes the user want to see more of it.



# Improved User Experience

Clear navigation  
Heightened priority contents  
Complying with the VI standards of color allocation  
and Coordinating the access time  
Integrity



# Improved Functions

SEO Optimization;

Core values and service advantages;

More display of the keywords and headlines (so as to enhance CFCFA's recognition);

A list of links of interest (e.g. the links of the member organizations, for the user's convenience of access);

The above measures help the website promotion.

Ensuring stable access time and complying with operation standards.



# Improved Procedural Functions

Security being the top priority;

Spatial and procedural security;



# Suggestions

**Showcasing both online and offline events held for the members, so as to enrich the website contents.**



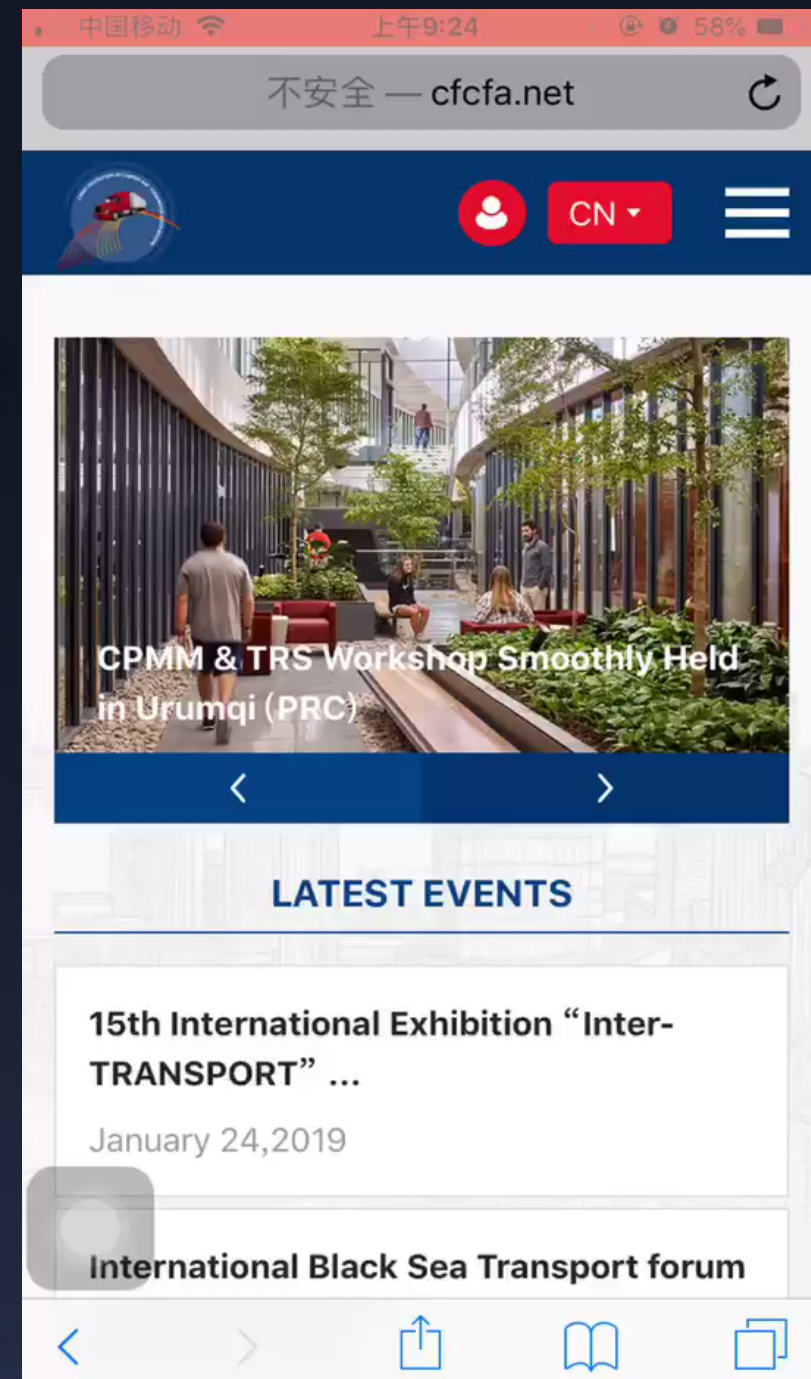
**Inviting members in different countries to contribute contents**

**Standardizing the mechanisms of cooperation between different members**



# Application Presentation

A presentation of how the  
website works on the  
cellphone



THANKS !



[www.hyun-young.com](http://www.hyun-young.com)