



Updated CFCFA Website – Platform to Strengthen and Develop the Regional Cooperation

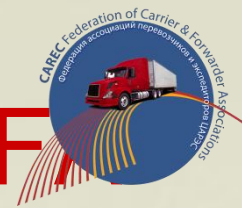
www.cfcfa.net

**August 23, 2013
Tashkent**



Rationale to Update the CFCFA Website

1. Growing need to exchange information
2. Need to expand the functionality of previous CFCFA website
3. Search for fundraising sources for CFCFA budget



Current Update Status of CFCFA Website

1. CFCFA 3rd Annual Meeting decision (December 4-5, 2012, Bangkok) transferred website administration functions to ADBL.
2. ADBL developed TOR for updating the current website.
3. CFCFA Secretariat circulated TOR among all CFCFA members for comments and proposals

*We would like to thank all CFCFA members
for website development proposals*



Association	Proposal
ADB	Support. To limit CAREC section
ABADA (Azerbaijan)	Support. To have links to association websites. Not to repeat News and Legislation sections in country menu.
AAFFCO (Afghanistan)	Support
GS1 Mongolia (Mongolia)	Support
China	Support
Kazakhstan	Support
Uzbekistan	Support
Kyrgyzstan, Turkmenistan, Tajikistan, Pakistan	No comments and proposals mean the expression of their support.

Generation of New Databases for CFCFA Website



The new databases have been generated on the basis of received proposals:

- General regional information database on active legal and regulative framework in the area of transport and logistics
- Databases of transport and forwarding companies, insurance companies, customs brokers, warehouse terminals, and logistics centers with possible free registration

Proposals to Expand the Functionality of CFCFA Website



New content:

- Separate page for each CFCFA member country on economy, transport, and logistics sector and transport and logistics laws and regulations of each country
- Authorized representative of CFCFA
- Useful info
- Frequently Asked Questions
- Feedback on customs check points



Proposals for Fundraising Sources for CFCFA Budget

- **Publication of ads:**

CFCFA members to attract three advertisement companies each

Advertisement of global transnational companies to be attracted

- **Press-release publication**

- **Publication of logos for companies receiving Authorized CFCFA Representative status**

Contribution of CFCFA Member to Website Development



Define officer in charge of web-portal related cooperation.

- Sending general information about the country and relevant updates as needed.
- Sending new national transportation and logistics laws and regulations to ADBL.
- Sending articles, publications, and news to ADBL for web-site publication.
- Attracting advertising companies



Important Aspects

The party preparing and sending a relevant text to ADBL should be responsible for the content of the text.

Texts should be prepared in two languages: Russian and English.

Today we would like our Chinese colleagues to make proposals on administering the Chinese version of the website.



We hope for your support and cooperation with
CFCFA website

Thank you for your attention!

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