

**WORKSHOP ON  
CENTRAL ASIA'S PARTICIPATION IN GLOBAL SUPPLY CHAINS  
AND ITS IMPLICATIONS TO DEVELOPMENT POLICIES**

**12-14 November 2013,  
Tokyo, Japan**

Despite the challenges of transition toward a market-oriented system, Central Asia has emerged as an important hub for global integration. Although intra-regional trade among the Central Asian economies has remained small, the existence of diverse resource endowments and many economic commonalities provide an opportunity for trade diversification and specialization. Central Asia's unique position in the Eurasian continent, one of the most dynamic regions in the world today, also offers tremendous opportunities for cross-border trade and capital flows.

Indeed these new forces of globalization and integration can fundamentally change trade patterns in many Central Asian countries and lead to paradigm shifts in development policies. One such force is global supply chain and production network. By organizing their production to global supply chains, countries can benefit from exposures to new technology, easy access to foreign markets, and the integration between local and multinational enterprises. Global supply chains and production networks can also help countries support growth through strategic alliances and joint ventures of domestic firms with their foreign counterparts.

Unfortunately, the lack of government capacity has kept many economies in Central Asia from reaping the benefits of global integration. One challenge is to ensure that benefits from global supply chains and global production networks lead to sustained economic development. In particular, countries have to make sure that they can adapt to these evolving economic settings as global chains expand, by implementing policies and strategies consistent with their development goals. In this context, the ADB Institute and the CAREC Institute are jointly organizing a *Workshop on Central Asia's Participation in Global Supply Chains and Its Implications to Development Policies* on 12 – 14 November 2013 in Tokyo, Japan.

This three-day workshop aims at examining the growth of global supply chains and their implications for policy development and strategies in the economies of Central Asia. Its objectives are to introduce basic concepts of global supply chains (GSC) and global production networks (GPN) and to analyse roles of GSC and GPN in formulating development strategies in CAREC region.

This Workshop is expected to deliver the following outputs: (i) improved capacity of government officials on the basic concepts of GSC and GPN; (ii) sharing of best regulatory practices among Asian developing countries for integrating domestic industries with global production networks and supply chains; and (iii) concrete policy recommendations for promoting GPN and GSC.

Participants to this Workshop are targeted at high-level officials from the policy and regulatory agencies in CAREC member countries. Private sector representatives from selected CAREC countries will also be invited to share their views on GSC and GPN in the CAREC region.

## Agenda

<b>12 November 2013, Tuesday</b>	
9:00 – 9:30	Registration
9:30 – 9:45	Opening Remarks <ul style="list-style-type: none"> <li>• Masahiro Kawai, <i>Dean and CEO, Asian Development Bank Institute</i></li> <li>• Hong Wang, <i>Deputy Director General, Central and West Asia Department (CWRD), ADB</i></li> </ul>
<b>Session I: Understanding Global Supply Chains: Overview and Basic Concepts</b>	
<i>Session Chair: Dr Yuqing Xing, Director, Capacity Building and Training, ADBI</i>	
9:45 – 10:15	<i>Global Supply Chain Paradigm – Framework and Conceptual Vision, Dr Sidong Zhang, Kuehne Chair for Logistics Networks and Services, Tongji University</i>
10:15 – 10:45	Discussion
10:45 – 11:15	Coffee Break
11:15 – 11:45	<i>Regional Clustering of Supply Chains, Prof Fukunari Kimura, Keio University, Tokyo, Japan</i>
11:45 – 12:15	Discussion
12:15 – 14:00	Lunch Break
<b>Session II: Organization of Global Supply Chains</b>	
<i>Session chair: Hong Wang, Deputy Director General, CWRD, ADB</i>	
14:00 – 14:30	<i>Processing Zones and Manufacturing, Dr Yuqing Xing, Director, Capacity Building and Training, ADBI</i>
14:30 – 15:00	<i>Business Process Outsourcing and Computer Services, Ms Nedelyn Magtibay-Ramos, Economics Officer, ADB</i>
15:00 – 15:30	<i>Logistics, Distribution and Infrastructure Services; Mr Paul Apthorp, Vice Chairman, GMS Freight Transport Association (FRETA)</i>
15:30 – 16:00	Discussion

16:00 – 16:15	Coffee Break
	<i>Session chair: Hong Wang, Principle Regional Cooperation Specialist, CWRD/CWRC, ADB</i>
16:15 – 16:45	<i>Transport Corridors Performance Measurement and Monitoring, Mr Ee Khong Kie, SCMi Group LLP, Singapore</i>
16:45 - 17:15	Discussion
18:00 – 19:30	Cocktail Dinner (hosted by ADBI)
<b>13 November 2013, Wednesday</b>	
<b>Session III: Global Supply Chains and Regional Production Networks: Lessons from Asia and Europe</b>	
<i>Session Chair: Aladdin D. Rillo, Senior Economist, ADBI</i>	
9:00 - 9:30	<i>Case Study I (Electronics and IT Manufacturing; Japan); Mr Daisuke Hiratsuka, Executive Vice President, IDE-JETRO</i>
9:30 - 10:00	<i>Case Study II (Automotive Industry; Thailand); Dr Kriengkrai Techakanont, Associate Professor, Faculty of Economics, Thammasat University</i>
10:00 - 10:30	Discussion
10:30 - 10:45	Coffee Break
10:45 - 11:15	<i>Case Study III (EU's Experience on Agribusiness/Food Supply Chain Management), Mr Jean-Michel Gressard, President of Cabinet Gressard Consultants, France</i>
11:15 - 11:45	<i>Case Study IV (Logistics and Supply Chain Management Industry in Singapore); Mr Ee Khong Kie, SCMi Group LLP, Singapore</i>
11:45 - 12:15	Discussion
12:15 - 14:00	Lunch Break
<b>Session IV: Harnessing the Benefits of Global Supply Chains Through Policies and Regulations</b>	
<i>Session chair: Wang Hong, Principal Regional Cooperation Specialist, CWRD/CWRC, ADB</i>	
14:00 - 14:20	<i>Tariff and Non-tariff Measures, Trade Facilitation, Mr Jovan N. Jekic, Senior WTO Advisor, USAID Regional Economic Cooperation Project, Tajikistan</i>

14:20 - 14:40	<i>Foreign Direct Investment</i> , Mr Chan Wei Siang, Consultant, iBusiness Dynamics, Singapore
14:40 - 15:10	Discussion
15:10 – 15:30	Coffee Break
<b>Session V: Panel Discussion – Central Asia’s Participation in Global Supply Chains: Policy Priorities, Strategic Issues and Areas of Cooperation</b>	
<i>Session chair: Wang Hong, Principal Regional Cooperation Specialist, CWRD/CWRC, ADB</i>	
15:30 - 17:00	<b>Panelists:</b> <i>Dr Yuqing Xing</i> , Director, Capacity Building and Training, ADBI <i>Mr Oleg Samukhin</i> , Regional Cooperation Specialist, CWRD/CWRC, ADB Mr Jean-Michel Gressard, President of Cabinet Gressard Consultants, France Dr Sidong Zhang, Kuehne Chair for International Logistics Networks and Services, Tongji University
17:00 - 17:20	Discussion
17:20 - 17:30	Closing Remarks and Way Forward Dr Yuqing Xing, Director, Capacity Building and Training, ADBI Mr Wang Hong, Principal Regional Coordination Specialist, CWRD/CWRC, ADB
<b>14 November 2013, Thursday</b>	
9:00 - 17:00	<b>Field Trip to Toyota Factory (Nagoya City)</b>
17:00	<b>End of Program</b>