

Survey Questionnaire



Questionnaire Planning

- The kind of data to be collected
 - How and by whom
- Definition & Formalities
 - Data collection form
 - Definition & Data entry guideline
- Test-run

Tips to consider...

1. Utilize data from Automated system
 - best option; Objectivity, reliability, efficiency and ...
2. Consistency of statistical standards
 - Time calculation methods (holidays?)
 - Key data sets
3. Find the 'master key'
4. Ways to collect reliable data
5. Cooperation from all stakeholders
6. 'Simple, Easy to understood & Answer'

WCO Sample Forms

1. Simple and Detailed Questionnaire
2. Simple Questionnaire
 - Air cargo, Sea cargo, Land cargo, International
3. Detailed Questionnaire
4. Working groups are free to modify
 - Policy or problems specific focus

